



Automotive Engineering Exposition 2026 NAGOYA

Information for the Press

Thank you very much for attending the Automotive Engineering Exposition 2026 NAGOYA organized by the Society of Automotive Engineers of Japan, Inc. Please take note of the following points regarding media coverage:

【Press Registration】

- **Please register as a press member at Conference Room L2 (Press/Media Room)**
Opening hours: 17th (Wed) 8:30-17:00, 18th (Thu) 9:30-17:00, 19th (Fri) 9:30-17:00
- Please bring two business cards.
- You will be given a press pass. Please wear your press pass at all times inside the venue.
- Wi-Fi available.

<Important Notes>

- Press badges are for the registered individual only.
- Any commercial activity unrelated to reporting, such as sales or subscription promotion, is strictly prohibited.
- Photos or videos taken at the venue must not be used for non-press purposes, except for personal viewing.

【Photography Permissions】

1. Regarding photography of booths in the exhibition hall
 - Please be sure to get prior approval from the booth staff.
 - There are no locations within Aichi Sky Expo where aerial photography can be done.

2. 【Other Events】

JSAE Special Exhibits	Ask the reception staff / booth staff.
JSAE Special Presentations／Forum NAGOYA	Ask the Press/Media Room (Conference Room L2).
Exhibitors Seminar／Special Exhibition Area : Startup Academia Area, Overseas Company Exhibitors, Local Government Exhibitors, JSAE Chubu Branch Area	Ask the reception staff / booth staff.
JSAE Chubu Branch Research Report Sessions	Ask the reception staff / booth staff.
Exhibitor's Party (private)	Coverage and photography prohibited.
Opening ceremony (6/17)／Formula SAE Japan PR booth／Exhibition of Vehicles Featuring the Latest Technologies／Fully Immersive Interior Sound Experience/Hands-on VR Driving Simulator Experience	Photography permitted.

***If there are any on-site signage instructions, please follow them.**

【Article Publication】

1. Please include "Society of Automotive Engineers of Japan" in any published article.
2. Reprinting or translating copyrighted text requires prior permission—contact JSAE directly.
3. Please notify us of any print publications or URLs of published articles.
4. Failure to do so may result in denial of access for future events.

【Policy on the Handling of Personal Information】

1. Collected personal information will be used for:
 - Announcements of JSAE-hosted events and press releases.
2. We do not share your information with third parties without consent.
3. Personal information is handled based on JSAE's Privacy Policy:
<https://en.jsae.or.jp/public/incorporation/privacy/>

【Automotive Engineering Exposition Press Office】

Automotive Engineering Exposition Press Office

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【Official Photos/Videos Provided by the Organizer】

1. Photos and videos taken by the organizer, the Society of Automotive Engineers of Japan (JSAE), can be downloaded from the URL below.
2. Copyright belongs to the Society of Automotive Engineers of Japan, Inc.
3. Refer to the guidelines in the **【Article Publication】** section before using these materials.

Press Kit:

https://aee.expo-info.jsae.or.jp/en/nagoya/press/#press_kit

Press Kit QR Code

Thank you for your understanding.