



人とくるまのテクノロジー展 2025

Automotive Engineering Exposition 2025

RESULT REPORT

- YOKOHAMA

Wednesday, May 21, through Friday, May 23, 2025

- ONLINE STAGE 1

Wednesday, May 14, through Wednesday, July 4, 2025

Introduction

The 32nd JSAE Automotive Engineering Exposition 2025 YOKOHAMA took place for three days from Wednesday, May 21 to Friday, May 23, 2025.

This year, 617 companies exhibited in 1,470 booths,

We were pleased to have 79,808 visitors over the three-day period.

This report describes the results of the exposition based on the answers to questionnaires by visitors and exhibitors.

These results will be used to make subsequent expositions even more successful.

Thank you for supporting the Automotive Engineering Exposition, and we look forward to your continued support in the future.

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ONLINE STAGE 1

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SUMMARY REPORT

() figures for 2024

Exhibition Name

AUTOMOTIVE ENGINEERING EXPOSITION 2025 YOKOHAMA

Date

Wednesday, May 21, through Friday, May 23, 2025

Wednesday & Thursday 10:00 - 18:00

Friday 09:00 - 16:00

Venue

PACIFICO Yokohama Exhibitor Hall / NORTH

Organizer

Society of Automotive Engineers of Japan, Inc. (JSAE)

Support

Yokohama city

Supported by

Automobile Business Association of Japan / Flat Glass Manufacturers Association of Japan / Information Processing Society of Japan / Japan Aluminium Association / Japan Auto-Body Industries Association Inc. / Japan Auto Parts Industries Association / Japan Automobile Manufacturers Association, Inc. / Japan Automobile Research Institute / Japan Automobile Transport Technology Association / Japan Automotive Machinery and Tool Manufacturers Association / Japan Automotive Service Equipment Association / Japan Automotive Software Platform and Architecture / Japan Deep Learning Association / Japan Internal Combustion Engine Federation / Japan Lubricating Oil Societies / Mobility Service Association / Petroleum Association of Japan / The Institute of Electrical Engineers of Japan / The Iron and Steel Institute of Japan / The Japan Automobile Tyre Manufacturers Association, Inc. / The Japan Federation of Engineering Societies / The Japan Institute of Light Metals / The Japan Magnesium Association / The Japan Petroleum Institute / The Japanese Society for Artificial Intelligence / The Japan Society of Mechanical Engineers / The Society of Instrument and Control Engineers / The Society of Materials Science, Japan

Attendees

Engineers, researchers, from the automobile, electronic, test & measurement equipment, information & software, logistics & transportation industries as well as educational & research institutes.

Number of Exhibitors



617 (590)
1,470 (1,378)

Registrations



79,808 (75,972)

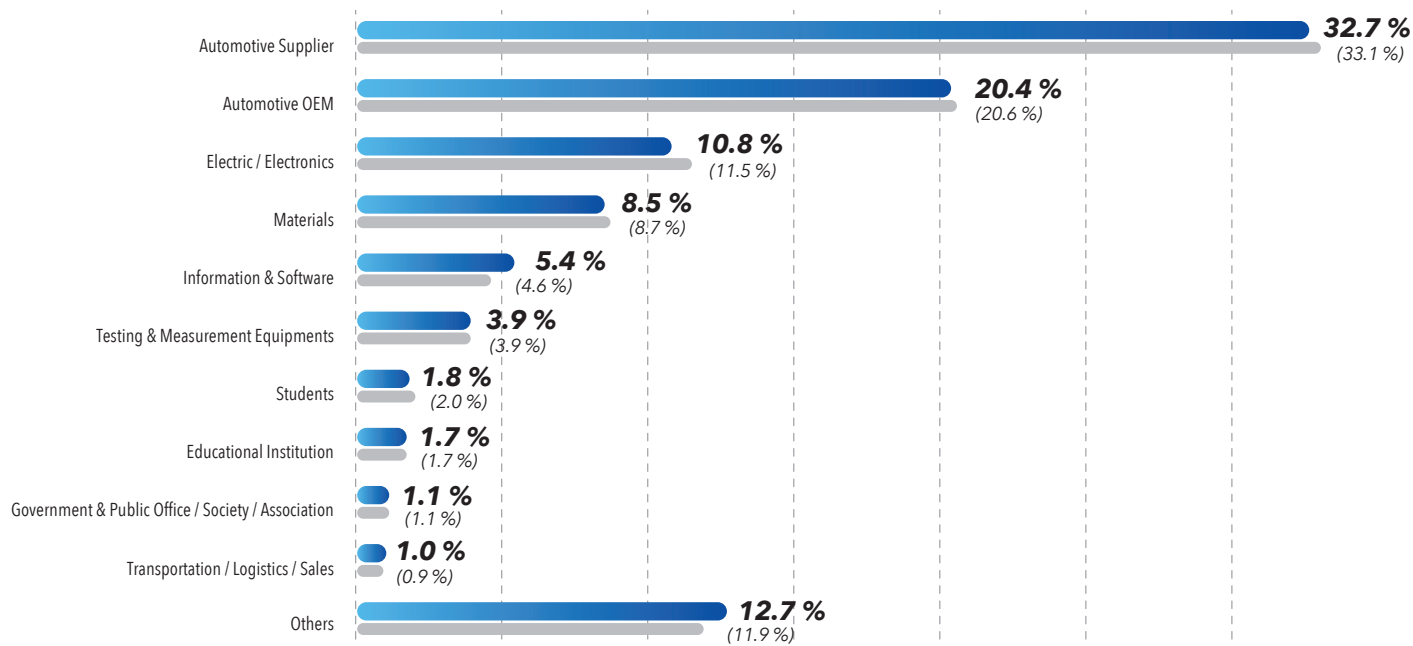
Breakdown of Visitors by Date

() figures for 2024

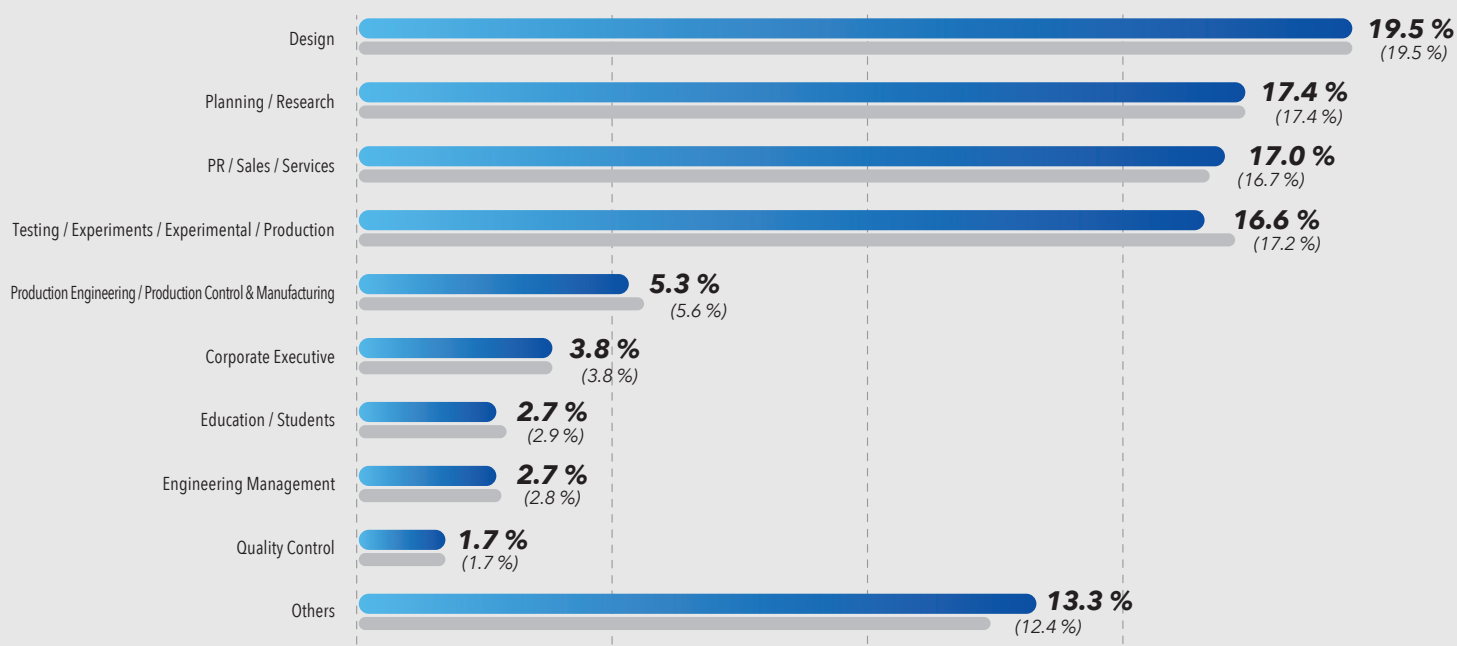
Date	Weather	Registrations
Wednesday, May 21	Cloudy	23,196 (21,203)
Thursday, May 22	Cloudy	26,044 (24,561)
Friday, May 23	Cloudy	30,568 (30,208)
Total		79,808 (75,972)

2025
2024

Business Category

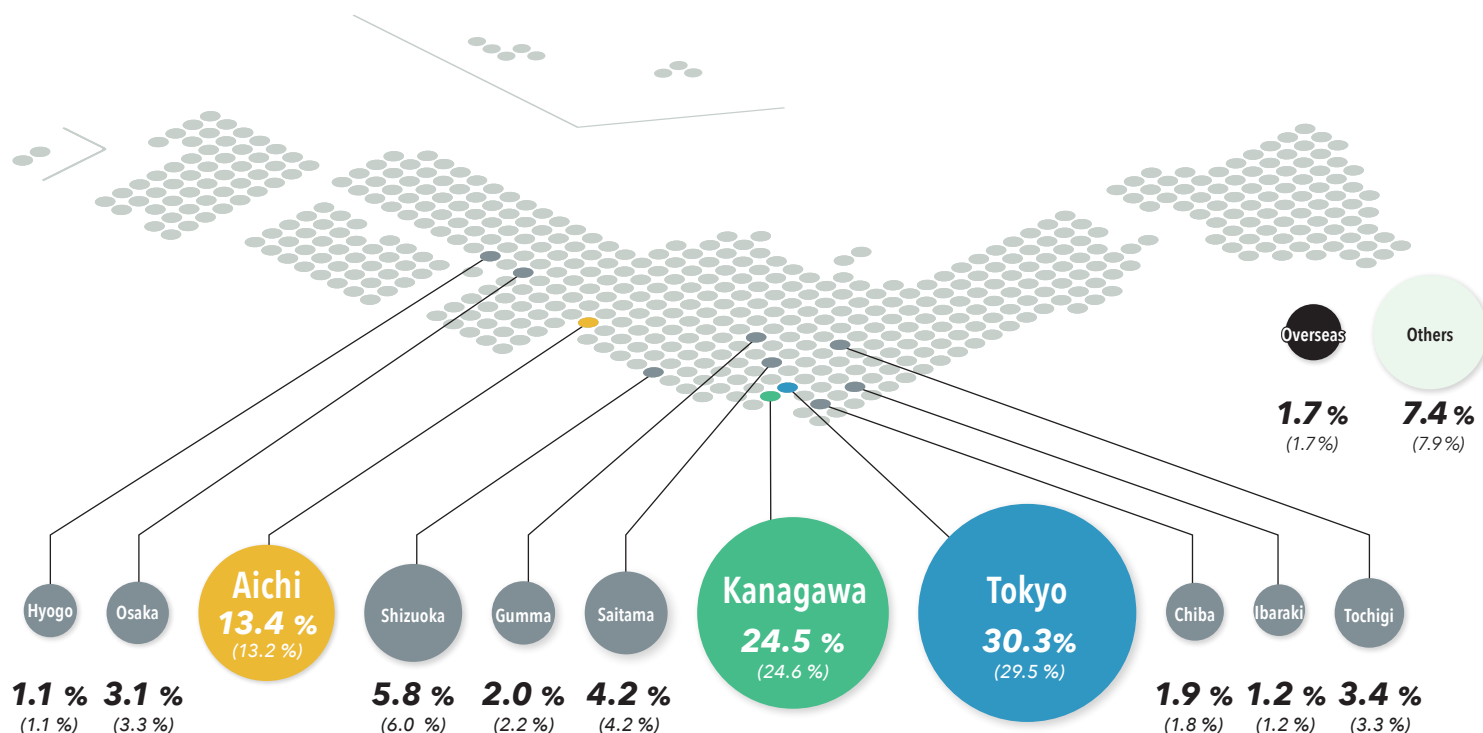


Job Category



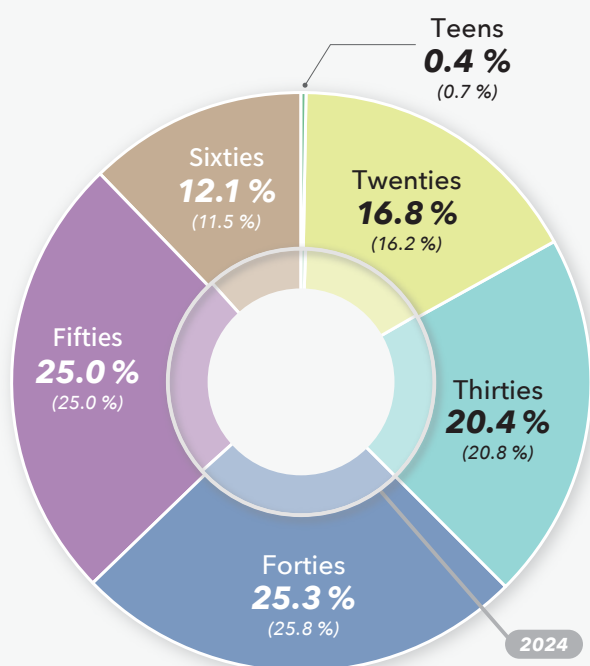
*() figures for 2024

Region

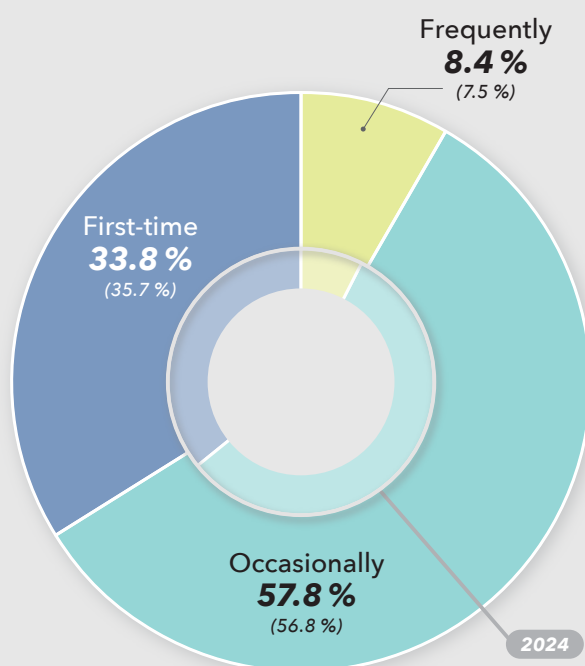


*Inner diameter and () figures for 2024

Age



Frequency of Visits



VISITORS SURVEY

Valid Responses: 3,687



VISITORS' VOICE

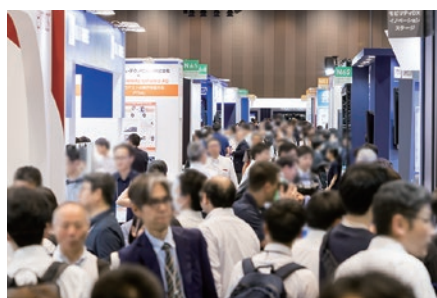
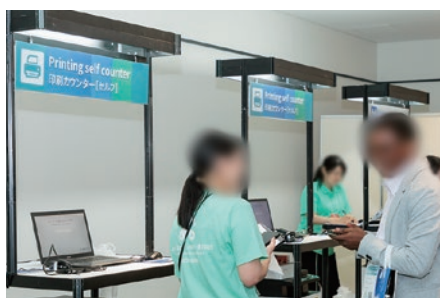
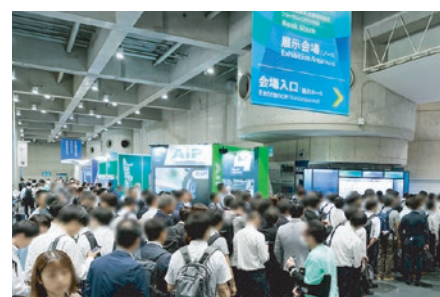
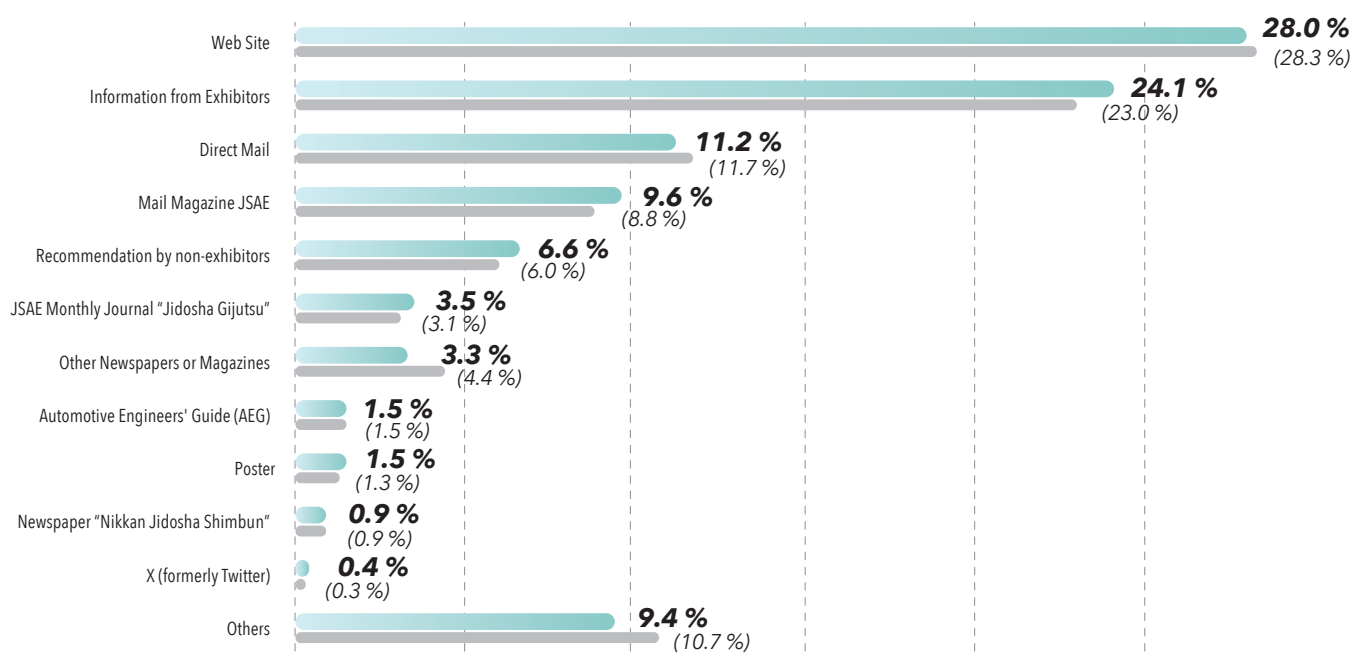
The exposition highlighted the increasing application of AI and DX technologies. It really showed me how the industry is evolving. I think the exposition would draw the interest of an even more varied range of visitors if technological innovations in the software field were supplemented by a deeper dive into new manufacturing technologies related to machining, design, and other areas. I am looking forward to seeing even more progress next year.

The whole venue felt lively and it reminded me of the fundamental strength of manufacturing in Japan. Although technological competition is growing increasingly fierce on a global scale, I am looking forward to seeing more exhibits that highlight individual strengths and creative solutions in the future.

Being able to interact with actual technologies and products via mock-ups and interactive exhibits was extremely constructive. Having the chance to physically encounter materials and technologies with a direct connection with the work of my company provided an extensive learning experience. I am looking forward to participating next year as well.

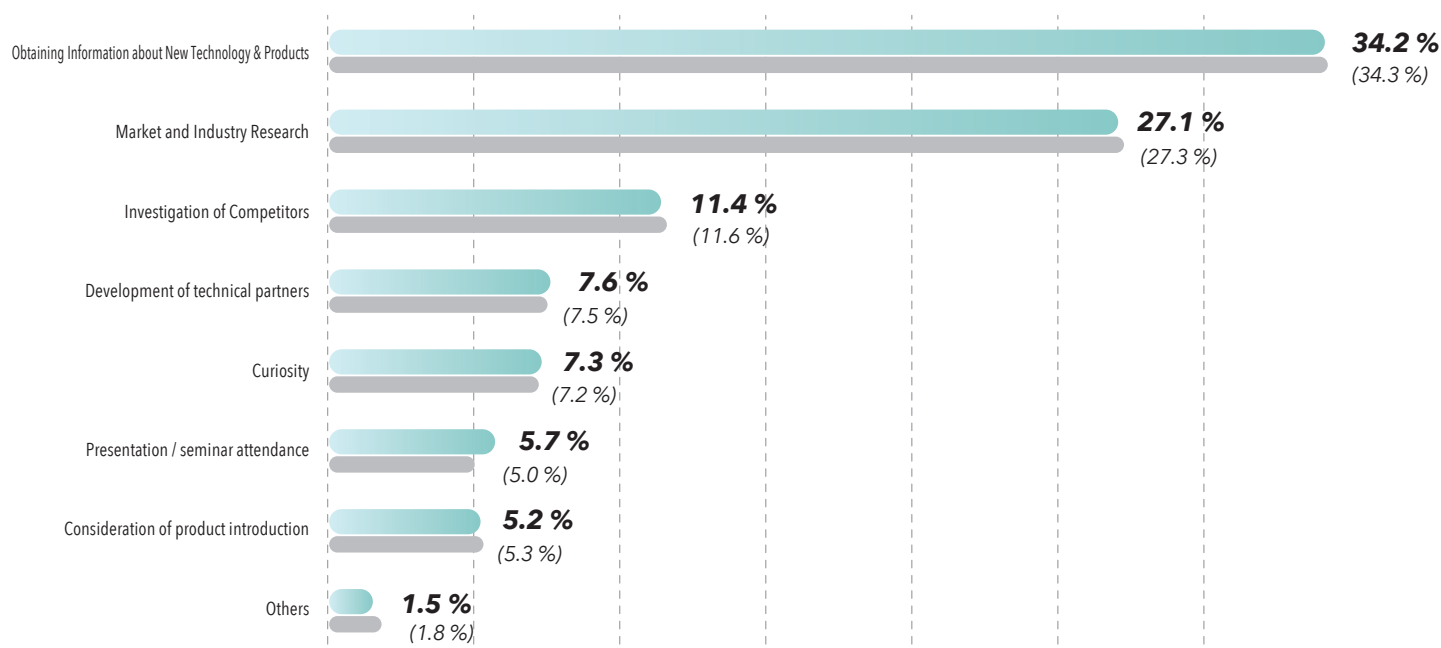
All the exhibitors were extremely friendly and their proactive approach to information exchange was impressive. I felt that the close proximity between the exhibitors and visitors was ideal for networking and also created the opportunity for specific business-related discussions and proposals. I hope that there will be even more opportunities for networking next year.

How Visitors Knew about the Exposition

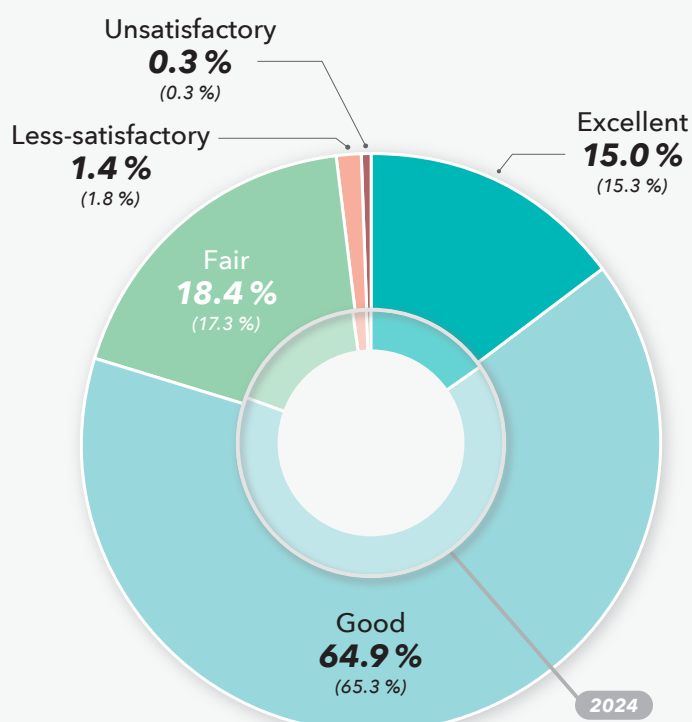


2025
2024

Purpose of Visit



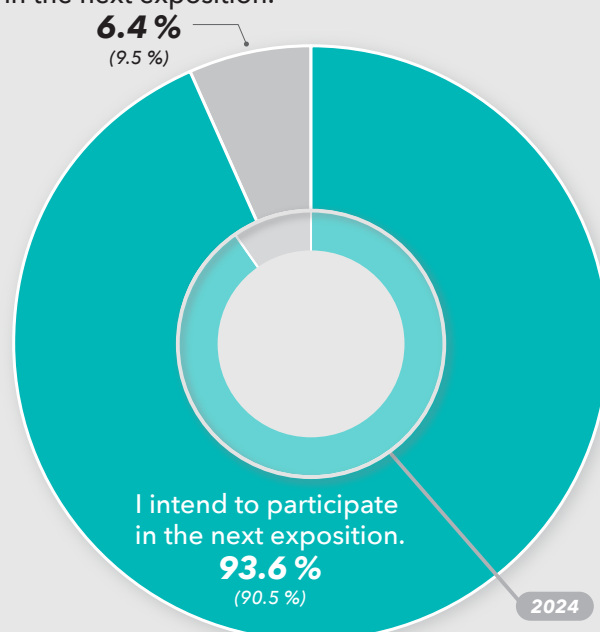
Satisfaction with Visit



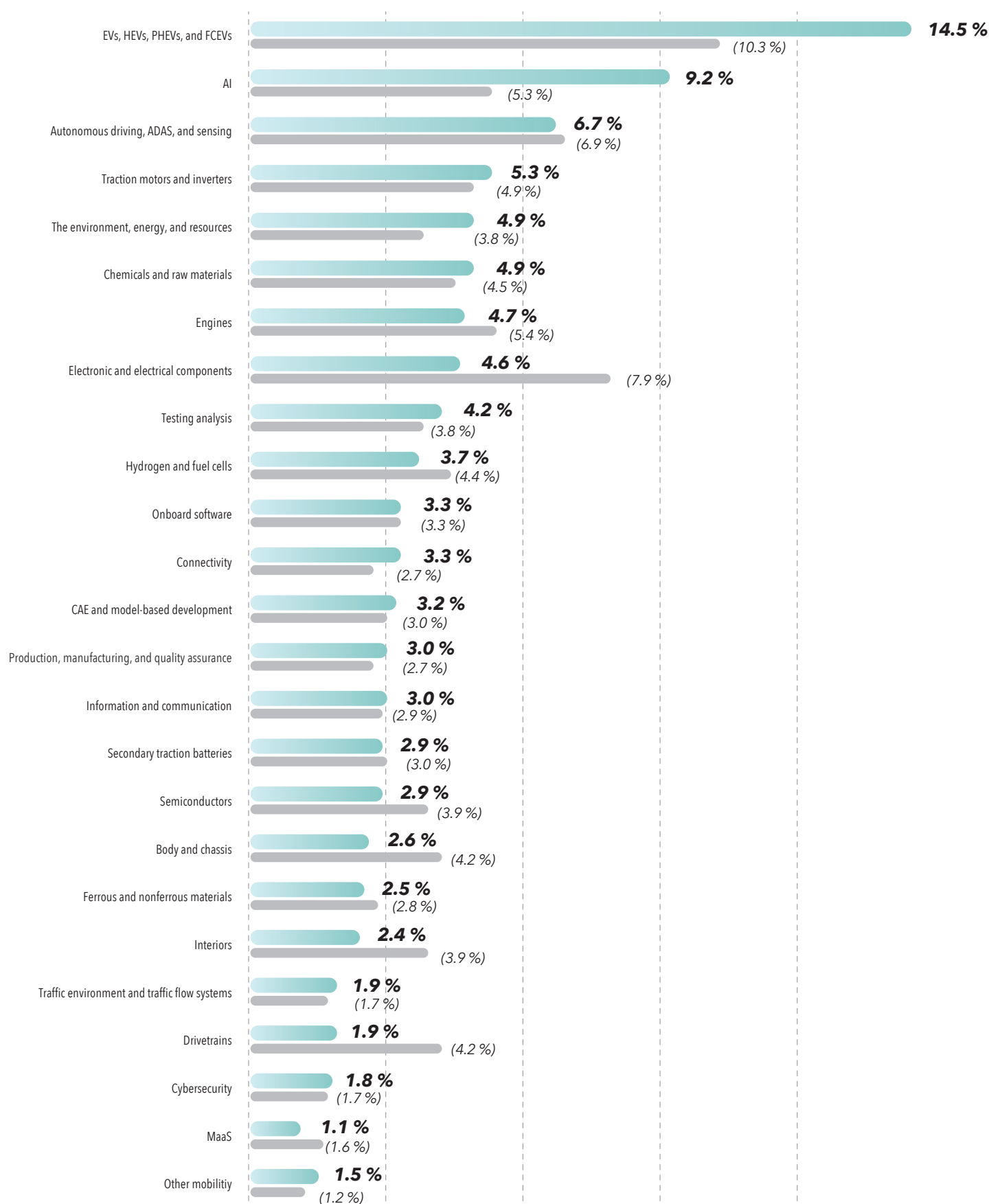
*Inner diameter and () figures for 2024

Likelihood of attending the next exposition

I do not intend to participate in the next exposition.



Exhibition Categories of Interest



Which exhibits left the best impression in the general exhibits?

Answer Ranking

1	BEVs
2	Circular Economy
3	Vehicle Exhibits
4	Plant-derived material products
5	Next-Generation Seat

in Alphabetical order

3D scanners	FCEVs
3D printers	Foam molding
AI agents	Generative AI
Airbag technologies	Gigacasting Products
Automatically operating robots	HEVs
Autonomous driving technologies	High-pressure forming technologies
Battery	Hot stamping
Bearings	Hydrogen tanks
Bus bars	In-wheel motors
Carbon neutrality	Livestock-derived products
Charge-discharge systems	Mobility support devices
Commercial vehicle engines	Mono-material products
Communication support	Motors
Connected motors	Next-Generation Cockpit
Connectors	PHEVs
Cooling technologies	Reinforced resin fiber
Decorative films	Robot guide dogs
Driving data analysis software	SDVs
Driving simulators	Thermal Management
Easy-to-dismantle structures	Ultra compact vehicles
eAxle	VR-based design
ECU testing	Wireless power supply
Electric powertrains	

Which themes and products would visitors like exhibitors to show in future exhibitions?

Answer Ranking

1	BEVs
2	Autonomous driving technologies
3	Circular Economy
4	Carbon neutrality
5	FCEVs

in Alphabetical order

3D printers
 Active safety technologies
 All-solid-state batteries
 Biomass materials
 Brake components
 Car electronics
 Concept vehicles
 Corrosion-resistant components
 Cybersecurity
 Decorative films
 Dissimilar material joining
 Drive batteries
 eAxe
 Energy infrastructure
 EU End-of-Life Vehicle Directive
 eVTOL
 Generative AI
 Gigacast Products
 HEVs
 Interactive exhibits
 Internal combustion engines
 In-vehicle entertainment
 MaaS

Next-Generation Cockpit
 Next-Generation Seat
 NVH countermeasures
 On-board cameras
 Onboard software
 Paint-less technologies
 People-centric themes
 PHEVs
 Quality management
 Robotic technologies
 SDV
 Semiconductor technologies
 Solutions for shortening development lead times
 Sustainable technologies
 Testing and measurement technologies
 Thermal Management
 Tire technologies
 Trends of non-Japanese automakers
 Utilization of DX
 Vision for ten years in the future
 Weight reduction technologies
 Wireless power transmission

EXHIBITORS SURVEY

Valid Responses: 268



EXHIBITORS' VOICE

An extremely large number of visitors had a connection with the automotive industry, and we had the opportunity to exchange opinions and carry out discussions about technical issues.

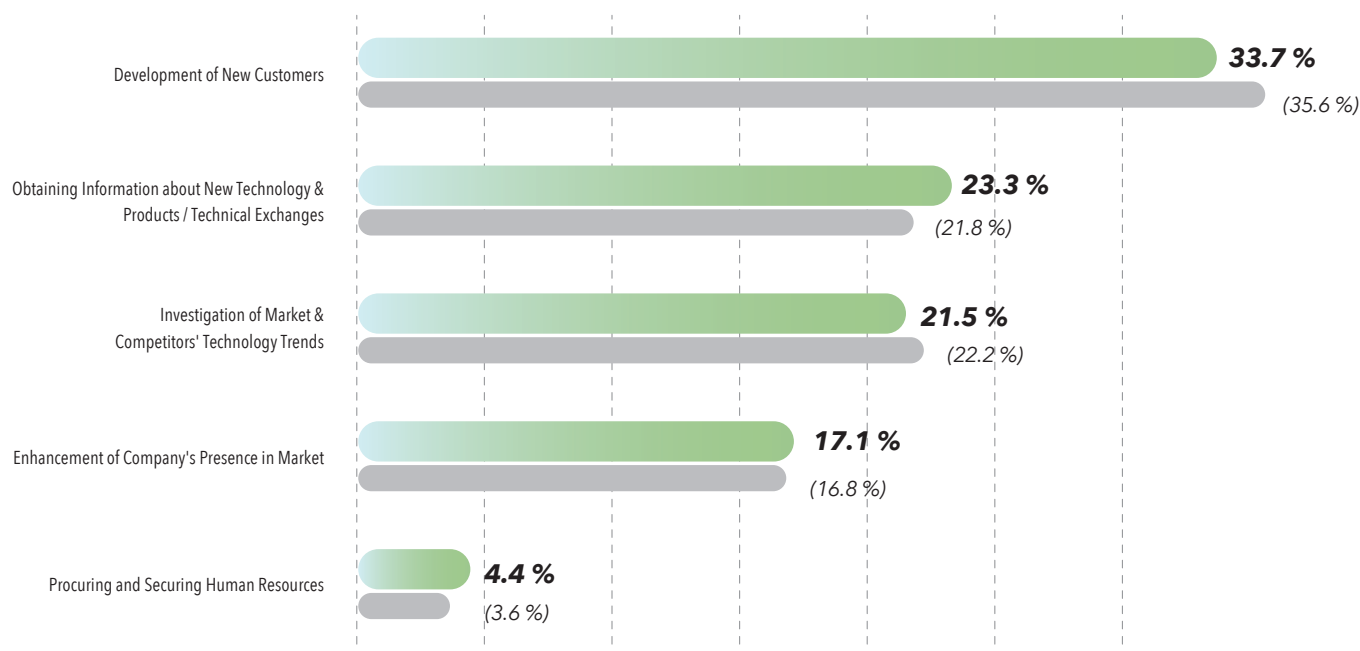
In addition to the people who come every year, we also made contact with new visitors. We felt strongly that the exposition was a success. We hope that this type of forum for networking will continue to expand in the future.

Although this was our first time exhibiting at the exposition, far more people than we anticipated came to our booth, which led to some extremely meaningful opportunities. We will continue to improve the content of our exhibits and we value the chance to meet new customers at both the Nagoya exposition and next year's Yokohama exposition.

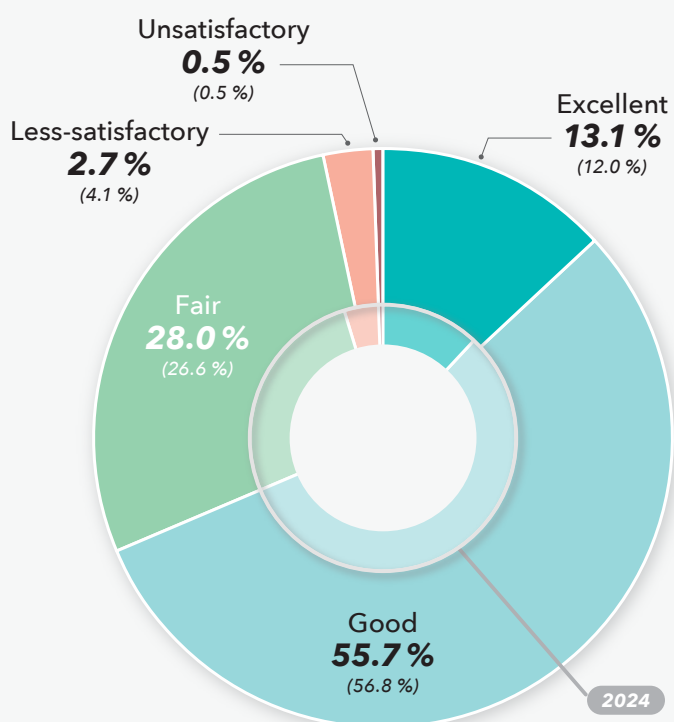
Access to the venue and the routes within the venue were extremely smooth. Many people came to our booth twice: once to understand the outline of our exhibits and a second time for more details, resulting in higher quality discussions. We felt that this was a highly accessible event that encouraged the creation of opportunities for business-related discussions.

The overall number of visitors increased compared to last year and we saw a steady increase in the number of customers that came to our booth. We will continue to work actively to make contact with even more people at the exposition as a forum for promoting our products and exchanging information.

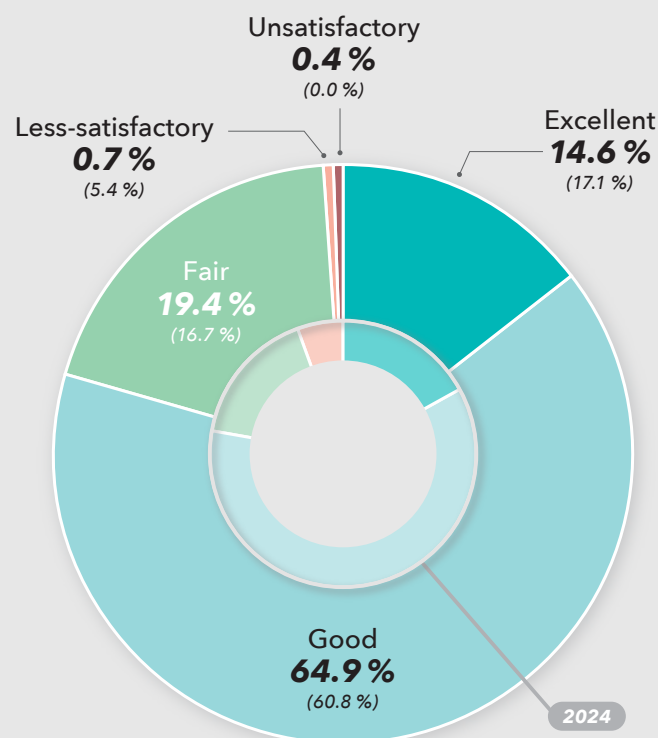
Purpose of Exhibit



Satisfaction with Exhibit

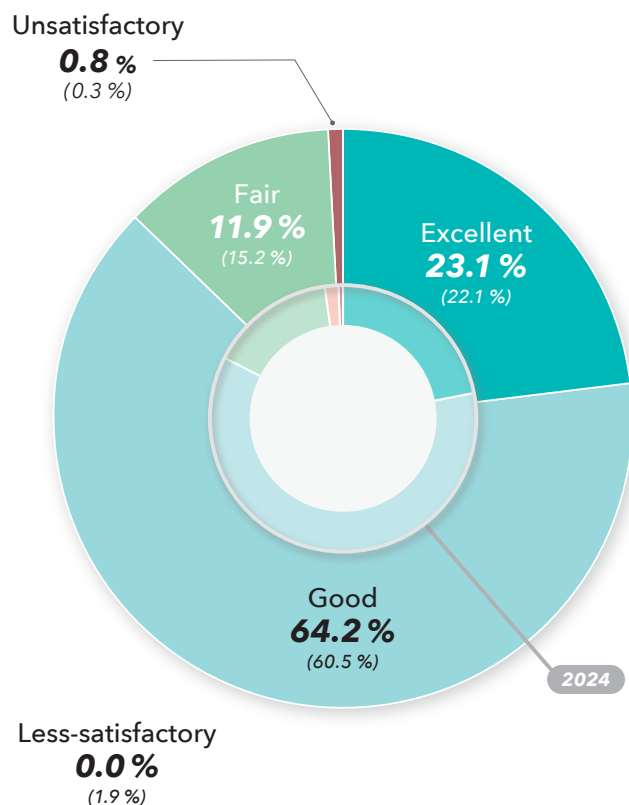


Impression of Visitors

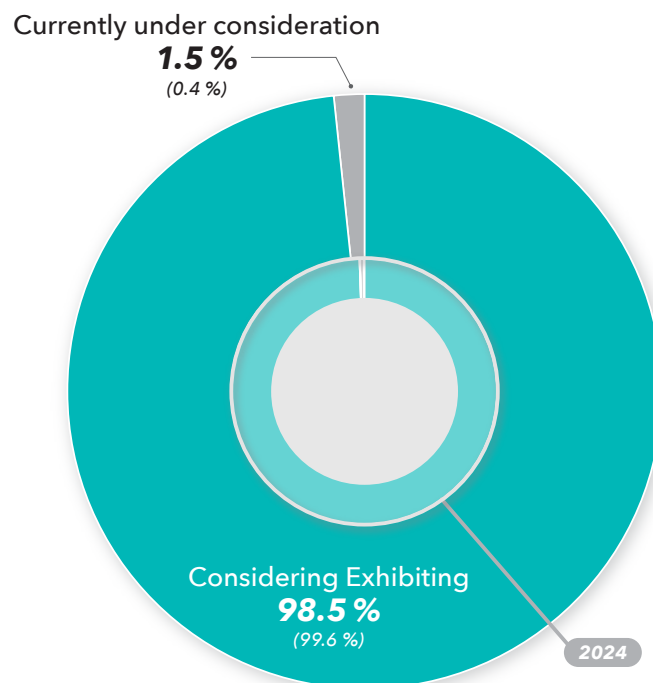


*Inner diameter and () figures for 2024

Comprehensive Evaluation



Likelihood of exhibiting at the next exposition



JSAE YOKOHAMA BEST 30

The visitors selected the exhibitors that made the biggest impression.



6,785 votes were received from the visitors. *6,486 votes (2024)

1	Toyota Motor Corporation	16	Mazda Motor Corporation
2	Honda Motor Co., Ltd.	17	Hino Motors Ltd.
3	DENSO Corp.	18	TOYOTA AUTO BODY Co., Ltd.
4	Nissan Motor Co., Ltd.	19	Murata Manufacturing Co., Ltd.
5	AISIN CORPORATION	20	YAZAKI Corp.
6	Astemo, Ltd.	21	Sumitomo Electric Industries Ltd.
7	SUBARU Co., Ltd.	22	TOYODA GOSEI Co., Ltd.
8	TOKAI RIKA Co., Ltd.	23	ONO SOKKI Co., Ltd.
9	Mitsubishi Motors Co., Ltd.	24	NIPPON STEEL CORPORATION
10	YAMAHA MOTOR Co., Ltd.	25	JATCO Ltd.
11	Suzuki Motor Corp.	26	Asahi Kasei Corp.
12	Mitsubishi Chemical Corp.	27	RYOBI Ltd.
13	ISUZU GROUP ISUZU MOTORS LIMITED/ UD Trucks Corporation	28	Schaeffler Japan Co., Ltd.
14	Bosch Corp.	29	SEKISUI CHEMICAL Co., Ltd.
15	Toyota Boshoku Co., Ltd.	30	TACHI-S Co., Ltd.

Other Exhibitors of Interest

MITSUI CHEMICALS, Inc.

TOYO Corp.

NHK spring Co., Ltd.

Continental Automotive

Toray Industries, Inc.

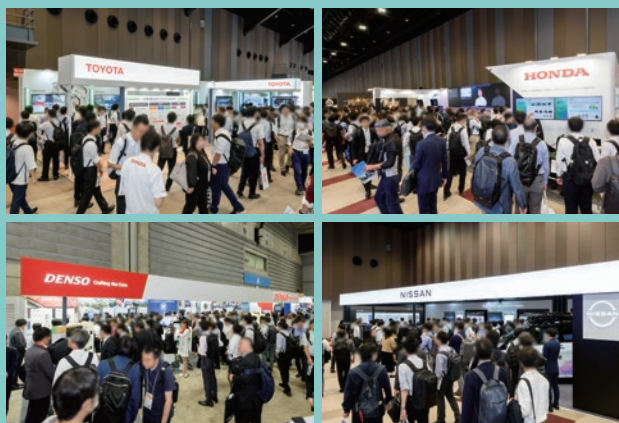
HORIBA Ltd.

Daikin Industries Ltd.

FUTABA INDUSTRIAL Co., Ltd.

KANEKA Corp.

AICA Kogyo Co., Ltd.



EXHIBITOR AWARDS FOR OUTSTANDING CONTRIBUTION

As a token of its deep gratitude, the JSAE awarded certificates of appreciation to exhibitors who have made a valuable contribution to the successful running of the exposition.

Awarding
Criteria

Exhibitors who have participated in the exposition 15 times,
or have exhibited across a total of 50 booths.

Contributing companies



DTS INSIGHT Corp.



HAMAMATSU PHOTONICS K.K.



IMV Corp.



KATO TECH Co., Ltd.



KOIWAI Co., Ltd.



MORITANI & Co., Ltd.



NPR-RIKEN Corp.



OHTE GIKEN, Inc.



Saint Gobain K.K.



Sango Co., Ltd.



SOLIZE Corporation



TAIYO YUDEN Co., Ltd.



TBK Co., Ltd.



UACJ Corp.



Witzenmann Japan K.K.

JSAE SPECIAL EXHIBITS



The future of cars and mobility created by the fusion of new technologies

- The horizons of automotive technology broadened by digital transformation -

The automotive industry is experiencing a digital transformation (DX) based on technological innovations driven by artificial intelligence and big data, which have advanced services utilizing automated driving and telematics to a point unimaginable ten years ago.

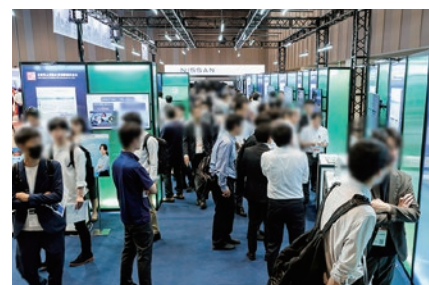
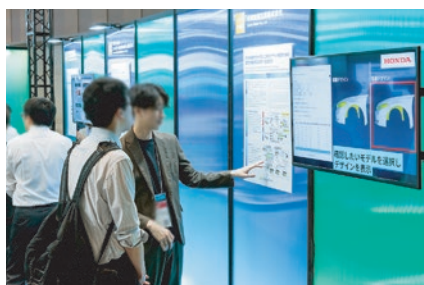
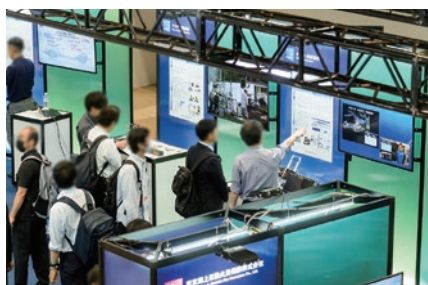
Thanks to creative collaborations with new technical fields, automotive technologies are poised to see an even greater leap forward as automakers work to build the future of cars and mobility.

This exposition features exhibits and presentations focusing on three perspectives: the evolution of cars driven by DX, the evolution of society and services involving cars, and the evolution of manufacturing (monozukuri).

Join us in creating the ideal forum for considering the future.

Exhibit Collaborators and organizations (in order of the Japanese alphabet)

Aisin Corporation, NTT DOCOMO Inc, Omron Corporation, SUBARU Corporation, Tier IV, Inc., Denso Wave Incorporated, Tokio Marine & Nichido Fire Insurance Co., Ltd., Toyota Motor Corporation, Nissan Motor Corporation, Panasonic Automotive Systems Co., Ltd., East Nippon Expressway Company Limited, Honda Motor Co., Ltd., Microsoft Research Asia, Mazda Motor Corporation



PRESENTATIONS



JSAE Special Presentations

We will conduct presentations in line with the theme of the JSAE Special Exhibits.

5/21 WED	10:30 ~ 11:30	Japan's Mobility Digital Transformation (DX) Strategy Takeru Ito Director, Mobility Digital Transformation Office, Automobile Division, Manufacturing Industries Bureau, Ministry of Economy, Trade and Industry
	13:00 ~ 14:00	The Future of Mobility Using 5G and 6G Technology Takehiro Nakamura Chief Standardization Officer / Corporate Evangelist, R&D Strategy Department, NTT DOCOMO Inc.
5/22 THU	10:30 ~ 11:30	The Future of Evolving AI: Towards a Society Where Humans and AI Coexist Satoshi Kurihara Professor, Faculty of Science and Technology, Keio University
	13:00 ~ 14:00	Latest Trends in Mobility Services inside and outside Japan Kai Kawate / Kai Inoue Senior Consultant, Urban Innovation Consulting Department, Consulting Division, Nomura Research Institute
5/23 FRI	10:30 ~ 11:30	Evolution in AI-Driven Image Recognition Technologies Hironobu Fujiyoshi Professor, Department of AI and Robotics, College of Science and Engineering, Chubu University
	13:00 ~ 14:00	Developing Embodied Foundation Models for Full Autonomous Driving Shunsuke Aoki Co-founder, Turing Inc.

Chief Engineer Presentations

Vehicle developers describe the passion and dedication they bring to carmaking.

5/21 WED	15:30 ~ 16:30	The Development Story of the New Forester Katsuro Tadaki Project General Manager, Product Business Div, SUBARU CORPORATION	
5/22 THU	15:30 ~ 16:30	The Development Story of the New Outlander PHEV Makoto Kamihira General Manager, HEV/PHEV promotion, Project Development Management Department, Product Development Division, MITSUBISHI MOTORS CORPORATION	

Presentation Overview



JSAE Special Presentations / Hironobu Fujiyoshi



JSAE Special Presentations / Takeru Ito



Chief Engineer Presentations / Katsuro Tadaki

PRESENTATIONS

Forum YOKOHAMA

Live and in-person presentations described the latest trends and future prospects affecting automotive technology, the automotive industry, and related fields.

5/21 WED	9:30 }	Trends in DX in mobility design verification Organized by: DX Review Committee for Glocal Design and Verification of Mobility Space
	13:00	Cars that think and communicate I - Aiming to realize cars capable of achieving mutual understanding with sophisticated automated driving technology I - Organized by: Electronics Engineering Committee / Autonomous Driving Technology Committee
		Motorsport Forum "Motorsport Technology and Culture" Organized by: Motorsports Technical Committee
	14:00 }	Creating a mechanism for a circular economy: systems and practice Organized by: Recycling Technology Committee
	17:30	Cars that think and communicate II - Aiming to realize cars capable of achieving mutual understanding with sophisticated automated driving technology II - Organized by: Electronics Engineering Committee / Autonomous Driving Technology Committee

5/22 THU	9:30 }	As we live in an unpredictable society, we must consider the future of energy and automobiles. Organized by: Energy Committee
	13:00	The forefront of video information utilization Organized by: Image Information Management Committee
		Social change and next-generation mobility Organized by: Mobility Society Committee
	14:00 }	The future of advanced emergency reporting systems Organized by: Automatic Emergency Reporting System Technical Committee
	17:30	Latest Technology of Car Body 2025 *Only this session starts at 13:30 Organized by: Structural Frame-work Engineering Committee

5/23 FRI	9:00 }	Trends in technological development and demonstration of in-motion wireless charging (electrified roads) Organized by: Wireless Power Transfer System Technology Committee
	12:30	The forefront of automotive cybersecurity *Only this session starts at 9:30 Organized by: Cyber Security Course Planning Committee / Cyber Security Technology Committee
		Innovative Material Technology Challenging the Future of Mobility I (Iron and Steel) Organized by: Materials Committee
		Toward Innovation in Vehicle Development through Model-Based Development and Model Sharing Organized by: Vehicle Control and Modeling Engineering Committee
	13:30 }	Innovation Governance for the New Mobility Society Organized by: Committee for the Social Implementation of Mobility Governance
	17:00	Innovative Material Technology Challenging the Future of Mobility II (Light Metals & Chemicals) Organized by: Materials Committee



Exhibitors Seminar

Exhibitors introduced their products, technologies, and company/industry information in detail through 30-minute presentations.

5/21 WED	Sanyo Trading Co., Ltd.	Introduction of surface processing for the automotive industry using high-power lasers.
	SCSK Corp.	Initiatives in Manufacturing Data Engineering Utilizing AI Agents
	AVL Japan K.K.	Introduction to Solutions for Accelerating Development and Reducing Costs in Drive Units and Bodies
	Compact Power Motion GmbH (MMT)	Compact×High Power ! Integrated ePTO created by German motor professionals
	Japan Novosense Microelectronics Co., Ltd.	NOVOSENSE's One-Stop Automotive Semiconductor Solutions: From Powertrain to Smart Cockpit
	DeepL Japan G.K.	How to leverage Language AI "DeepL" in Automotive industry and the manufacturing sector?
	KEN AUTOMATION Inc.	Examples of Nondestructive Inspections Using Infrared Thermography
	HORIBA Ltd.	Smart regulatory testing! "STARS" enhances efficiency and labor saving.
	S&P Global Mobility	The Turning Point of Electrification and the Automotive Parts Industry
	JMC Corp.	Gigacasting Prototypes and Low-Volume Production Using Sandmolds
	Nihon Synopsys G.K.	Automotive Testing Efficiency Framework (ATEF) Introduction

5/22 THU	Nihon Onkyo Engineering Co., Ltd.	Development Support for "Shin" Acoustic Performance: From Sound-Proofing Materials to Components
	KEN AUTOMATION Inc.	The Latest Technical Information about Non-Destructive Inspection and Measurement
	MMT (MOVING MAGNET TECHNOLOGIES SA)	Advanced new generation motor & sensor technology presented by French mechatronics experts
	MUSASHI ENGINEERING, Inc.	Dispensing technology and liquid materials for SDGs
	ARKEMA	Arkema's Specialty Materials with a Focus on PA11: From 'Bio-based' to 'More Sustainable Materials'
	Ono Sokki Co., Ltd.	Supporting Data Governance with Ono Sokki's GPS Speedometer in Type Approval Testing
	Leaner	Take your procurement and purchasing department to the next level with AI
	MEIDENSHA Corp.	Meiden proposal for research and development of electrified powertrain
	Quemix Inc.	Quantum Computing in the Automotive Industry: Latest Applications
	Sanyo Trading Co., Ltd.	The History and Trends of International Cyclic Corrosion Testing and an Introduction to the Q-FOG
	Vector Japan Co., Ltd.	Vector Strategy for Realizing SDVs and Initiatives in Actual Projects

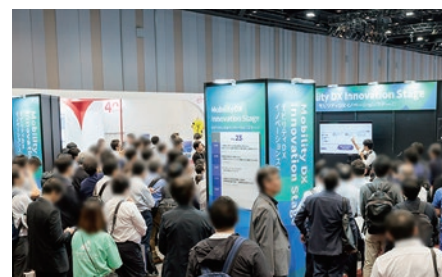
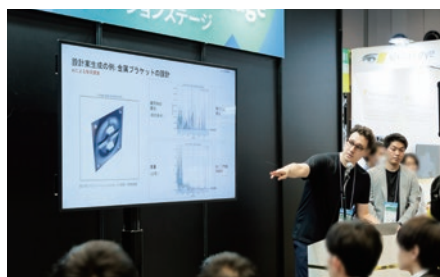
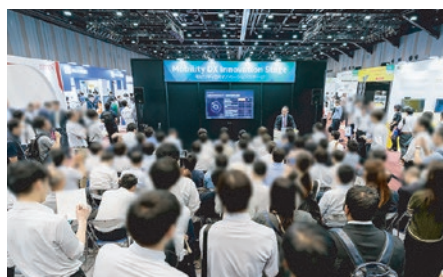
5/23 FRI	SUNWA TRADING Corp.	Thermoplastic Composite Materials and Examples of Weight Reduction - Flame Resistance and Added Value for Sustainability -
	Witzenmann Japan K.K.	Development of Flexible Metal for R744(CO ₂) Air-Conditioning-System
	Tektronix	High Power, High density, Highly Regenerative Bidirectional DC power supplies
	SCSK Corp.	AI and Web-based Platform for Integration and Optimization of Multidisciplinary
	Prometech Software Inc.	Multi-physics solutions using Particleworks
	dSPACE Japan K.K.	Evolution and Expansion of In-Vehicle Software Development Environments for SDV
	HORIBA Ltd.	Zero physical strain in electricity consumption tests! Next-gen solution for efficient, labor-saving testing.
	The University of Tokyo (Keisoku Engineering System Co., Ltd.)	Current Status of Rechargeable Battery Technology and Future Prospects from a Resource Perspective
	FunctionBay K.K.	Introduction of dynamic analysis considering friction & heat transfer for gears, brakes & clutches



Mobility DX Innovation Stage

This year, the multi-purpose North hall was designated as the Mobility DX Area, and hosted a range of presentations from exhibitors on the theme of vehicle-related DX.

<p>5/21 WED</p>	<p>Cyber and AI Security Argument for the Software Defined Vehicle DNV Business Assurance Japan</p> <p>"Virtual Sensor" accelerates vehicle SDV conversion with in-vehicle data utilization Compredict</p> <p>The role of WirelessCar in supporting the SDV platform WirelessCar</p> <p>Automotive Cybersecurity for Software Defined Vehicle - A practical approach by PlaxidityX - PlaxidityX Ltd.</p> <p>Towards SDV Implementation Bosch</p>
<p>5/22 THU</p>	<p>Streamlining Software Development through Efficient Testing and Integration From Code to Vehicle in 24 Hours tracetronic</p> <p>"CBEAM", Edge and Cloud Meta-Database IP accelerates Practical Application of Mobility DX from Local Dynamic Maps to Occupant Physical Condition & Emotion Estimation Techno-Accel Networks</p> <p>Language AI leveraged by over 700 companies: Examples of Global Communications in Japan's Automotive and Manufacturing Industries DeepL Japan</p> <p>The latest global trends in automotive cybersecurity and the use of data to implement "security measures" and detect "recall quality anomalies" Upstream Security Ltd.</p> <p>What are the challenges in Software Defined Vehicle and Android Automotive OS ? P3</p> <p>The Forefront of Generative AI Application in the Manufacturing Industry Emuni</p>
<p>5/23 FRI</p>	<p>Strategically Adapt to the Complex Product Development: Case Studies and Key Insights to Cut R&D Lead Time by 50% with MBE and Process Innovation LAYERS CONSULTING</p> <p>DX for Transforming Tacit Knowledge into Competitive Advantage - Business Process Innovation Addressing Resource Shift Challenges in Times of Transformation SOLIZE</p> <p>What is Mobility Innovation? - QNX's Perspective and Approach - QNX</p> <p>AI-Driven Shape Generation: Lighter, Stronger Parts in Half the Time—Redefining Automotive Component Design Braid Technologies</p>



This exposition was covered in a wide range of media.

Television

Television KANAGAWA, Inc "NewsLink"	5/21
TOKYO BROADCASTING SYSTEM TELEVISION, INC. "N-STA"	5/21
Aichi Television Broadcasting Co.,LTD. "KURUMA to MIRAI"	6/19, 6/26, 7/3

Newspaper / magazine

THE MID-JAPAN ECONOMIST	5/10, 5/17, 5/22, 6/2
The Nikkan Kogyo Shimbun, Ltd.	5/13, 5/14, 5/20, 5/22, 5/23
Nikkei Inc	5/17
Nikkan Jidosha Shimbun Co., Ltd.	5/19, 5/20, 5/21, 5/22, 5/23 5/26, 5/27, 5/29, 5/30, 6/2, 6/4 6/5, 6/6, 6/10, 6/11, 6/13, 6/17
Kanagawa Shimbun	5/22
CYCA CO.,LTD.	6/1
Denkishoin,Ltd.	6/12
Nirinsha Shimbunsha Co., Ltd.	6/20

WEB

THE MOTOR WEEKLY	MONOist
carview!	WEB CARTOP
MOTA	Kanaloco
Niconico News	JijiPress Trend News
linvdoor News	YouTube
Mapion news	ZAK II
DreamNews	Traffic news
Response	innovaTopia
BIGLOBE News	EE Times Japan
Converting Technical Institute	Woman excite
JIIJ.COM	nifty News
AFP BB News	kakaku.com
RBB TODAY	webCG
THE SANKEI SHIMBUN	TECH+
MOTOR CARS	JAF Mate Online
CREA	AUCNET INC.
Gomhouchi Shimbun	AUTO MESSE WEB
livedoor News	Mazda no News
YAHOO! News	
Car& Leisure	
Car Watch	
CAR CARE PLUS	
Kuruma no News	
Motor-FanTECH	
Truck news	
excite. News	
tv tokyo plus	
Motor-FanCAR	
J-town net	
Nikkei xTECH	
goo News	
Young Machine	
THE OWNER DRIVER WEB	
THE MID-JAPAN ECONOMIST	
Nikkan Kogyo Shimbun	
Tensapo	
Nikkei Inc	
Chunichi biz Navi	
dmenu News	
The Asahi Shimbun WEB	
DEMPA PUBLICATIONS,INC.	
The Kyoto Shimbun Co.,Ltd.	

There was interest from wide-ranging media sources.

Aichi Television Broadcasting Co.,LTD.
ALL BE STAFF co., Ltd.
Apérza Inc.
Asahi Digital Lab
AUCNET INC.
AutoInsight, Inc
Automobile Journalists Association of Japan
Automotive News Co., Ltd.
Bane Shimbun Co., Ltd.
BDS Co., Ltd.
Bloomberg L.P.
CADDi, Inc.
CAELUM limited
Car World Jounal
CARNORAMA JAPAN Co., Ltd.
Chunichi Shimbun Tokai
Clockwork
Converting Technical Institute
Cycle Industry Report NEO
DAISEN CO.,LTD.
DEK,Inc.
Dempa Publications, Inc.
DEMPA TIMES Co., Ltd.
Denkishoin,Ltd.
DenZai Distribution News Co., Ltd.
DIAMOND, INC.
EditorialWorks
extention
Fastening Journal Co., Ltd.
firstpromotion Co., Ltd.
Form Times Co., Ltd.
Future Design Creation Organization
Garden City Planning
Gas Energy News Co., Ltd.
Geibunsha
Gicho Business Communications Co., Ltd.
GLOBCOMM INC.
GOICHI-YA co.,Ltd.
Gomutimes Co., Ltd.
GTA Co.,Ltd
HENSHUSHA Co., Ltd.
HondaTV Office
ichigoichie
IID, Inc.
Impress Corporation.
InternationalPressNetwork
INTRIX, Inc.
Iruniverse Company
ITmedia Inc.
Japan Broadcasting Corporation

Japan Business Press Co.,Ltd.
JAPAN INDUSTRIAL PUBLISHING CO., LTD.
Japan Land Engine Manufacturers Association
Japan Metal Daily
Japan Motorsport-journalist Society
Jidousha Shunjusha Co., Ltd.
Jiji Press
Kanagata Shimbun Co., Ltd.
Kanagawa Shimbun
KANSAI BUSINESS INFORMATION INC.
Kobunsha Co., Ltd.
KODANSHA BC Ltd.
KONDO Spataro Office
KOTSU TIMES SHA co.,Ltd
Koubunsha Co., Ltd.
Kouron Publishing Co., Ltd.
Logistics News Co., Ltd.
Logistics Nippon News Network Co., Ltd.
Lubrication Technology Inc.
Mass Communication Culture Association Co., Ltd.
Mechanical Tech Co., Ltd.
Media Japan Co.,Ltd
mediavague Co.,Ltd.
Michelle Entertainment Inc.
Monographica Co., Ltd.
Mook House Co., Ltd.
Motorcar Museum of Japan
MOVEASSOCIATE
Mynavi
News Digest Publishing Co., Ltd.
Newspaper Division, The Japan Electric Association (General Incorporated Association)
NIHON BUTSURYU SHINBUN CO.,LTD.
NIKKAN JIDOSHA SHIMBUN,LTD.
NIKKAN KOGYO SHIMBUN,LTD.
NIKKAN KOGYO SHIMBUN,LTD. Nagoya branch
Nikkei Business Publications, Inc.
Nikkei Inc
Nikkei Inc. Hamamatsu
Nikkei Inc. Nagoya Branch
Nikkei Inc. Shizuoka
Nippon Broadcasting System, Inc.
Nippon Metal Communications Co., Ltd.
NIPPON PAINT HOLDINGS CO., LTD.
Nippon Technology Solution Co., Ltd.
Nirinsha Shimbunsha Co., Ltd.
Office Tech-T Corp.
OFFICE31051
POP Inc.
Porte Publishing Co.,
Posty Corporation

Total 145 *Including freelancers 166 (2024)

*in alphabetical order

QUALP
Ric Telecom Co., Ltd.
Rinconsulting
RK Inc.
SAN-EI CORPORATION Co.,Ltd.
Sangyo press co., Ltd.
Sangyo Shimbun Co., Ltd. Tokyo Headquarters
SangyoTimes Inc.
Sanpo Publications Inc.
Secchaku Kogyo Shimbun Co., Ltd.
Seibikohosya Co., Ltd
Semiconductor Portal Inc.,
SHIMPO CORPORATION
Shinchosha Publishing Co., Ltd.
Shinjusha Co., Ltd.
Sokeizai Communications
SUNNET
Sustaina Media Lab Co., Ltd.
T.K. communications
TAIGA Publishing Co.,Ltd.
Tech Times Co., Ltd.
Techno Media Co., Ltd.
Television KANAGAWA, Inc
Tenjikai Eigyo Marketing Co., Ltd.
The Asahi Shimbun
The Chemical Daily Co., Ltd
The Chunichi Shimbun
The Foreign Correspondents' Club of Japan
The Heavy & Chemical Industries News Agency
The Kyoto Shimbun
The Mainichi Newspapers Co., Ltd.
THE MID-JAPAN ECONOMIST
THE NIHON SANKI SHIMBUN
The Optronics Co., Ltd.
The Shizuoka Shimbun
Thomson Reuters Japan K.K.
Tokyo Automotive Maintenance Promotion Association
TOKYO BROADCASTING SYSTEM TELEVISION, INC.
Town News Co., Ltd. Yokohama Central Branch
TOYO KEIZAI INC.
Yokogawa Rental & Lease Corporation
Yokota Akira Office
YOKUSUL Co.,Ltd.
Yomiuri Shimbun Tokyo
Yuso Keizai Shimbunsha Co., Ltd.



人とくるまのテクノロジー展 2025 YOKOHAMA
Automotive Engineering Exposition 2025 YOKOHAMA



人とくるまのテクノロジー展
Automotive Engineering Exposition

2025 ONLINE

RESULT REPORT

- ONLINE STAGE 1

Wednesday, May 14, through Wednesday, June 4, 2025

ONLINE STAGE 1

SUMMARY REPORT

Exhibition Name

AUTOMOTIVE ENGINEERING EXPOSITION 2025 ONLINE STAGE 1

Date

Wednesday, May 14, through Wednesday, June 4, 2025

Venue

Online Web Site

Organizer

Society of Automotive Engineers of Japan, Inc. (JSAE)

Supported by

Automobile Business Association of Japan / Flat Glass Manufacturers Association of Japan / Information Processing Society of Japan / Japan Aluminium Association / Japan Auto-Body Industries Association Inc. / Japan Auto Parts Industries Association / Japan Automobile Manufacturers Association, Inc. / Japan Automobile Research Institute / Japan Automobile Transport Technology Association / Japan Automotive Machinery and Tool Manufacturers Association / Japan Automotive Service Equipment Association / Japan Automotive Software Platform and Architecture / Japan Deep Learning Association / Japan Internal Combustion Engine Federation / Japan Lubricating Oil Societies / Mobility Service Association / Petroleum Association of Japan / The Institute of Electrical Engineers of Japan / The Iron and Steel Institute of Japan / The Japan Automobile Tyre Manufacturers Association, Inc. / The Japan Federation of Engineering Societies / The Japan Institute of Light Metals / The Japan Magnesium Association / The Japan Petroleum Institute / The Japanese Society for Artificial Intelligence /The Japan Society of Mechanical Engineers / The Society of Instrument and Control Engineers / The Society of Materials Science, Japan

Attendees

Engineers, researchers, from the automobile, electronic, test & measurement equipment, information & software, logistics & transportation industries as well as educational & research institutes.

Language Support: Japanese and English

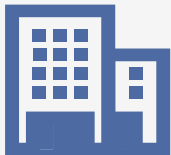
ONLINE STAGE 1

2025

5.14 WED - 6.4 WED

() figures for 2024

Number of Exhibitors



627

(601)

Registrations



94,522

(89,761)

Number of visitors



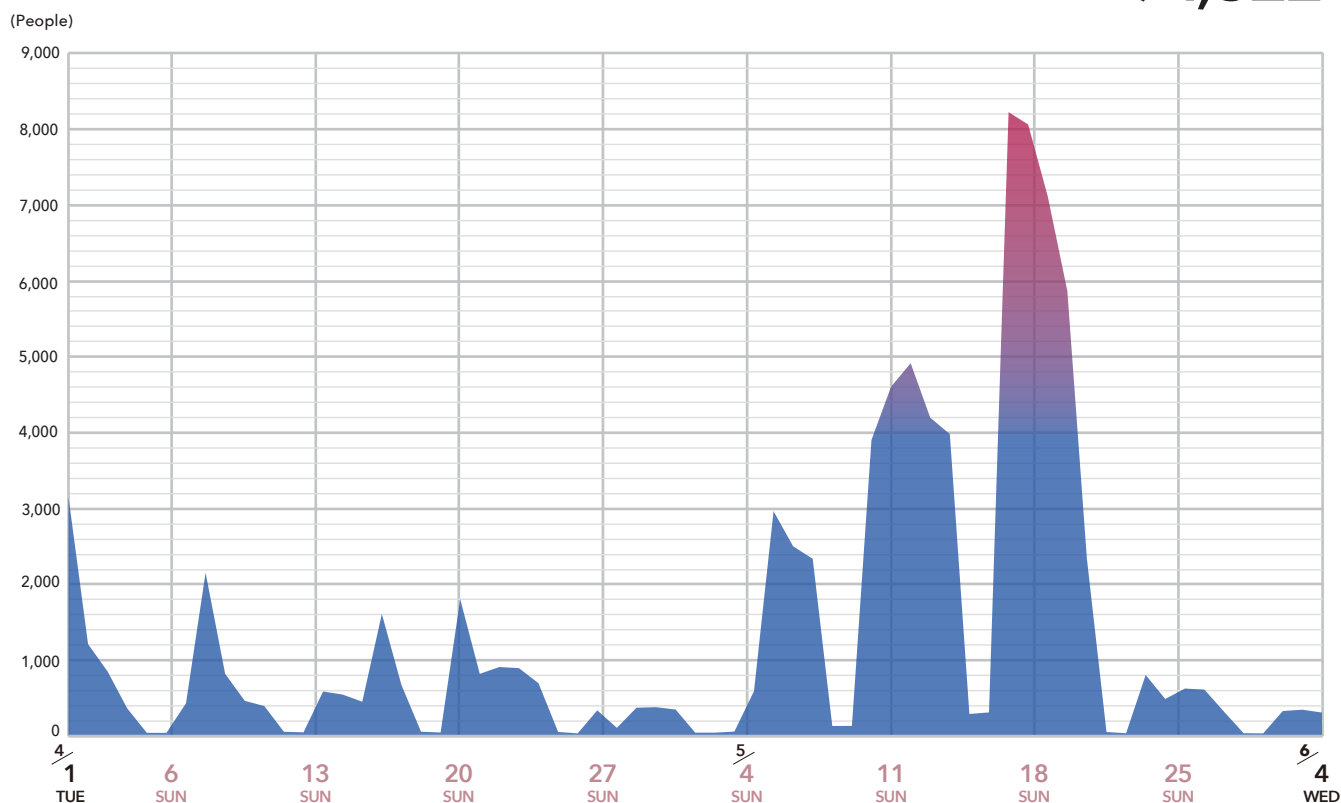
120,651

(126,793)

Trend of Registered Visitors

ONLINE STAGE 1 Number of Registrants

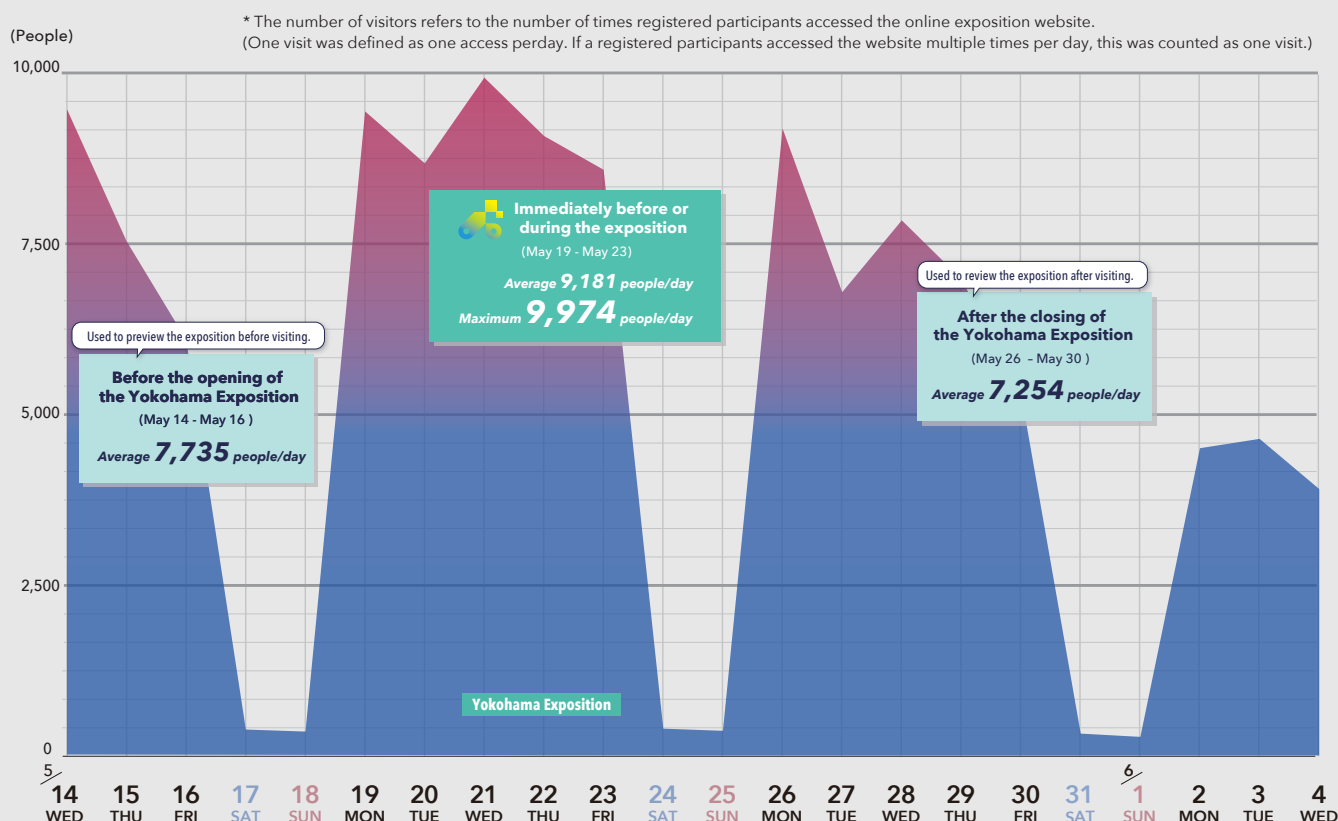
94,522



Number of Visitors Trend

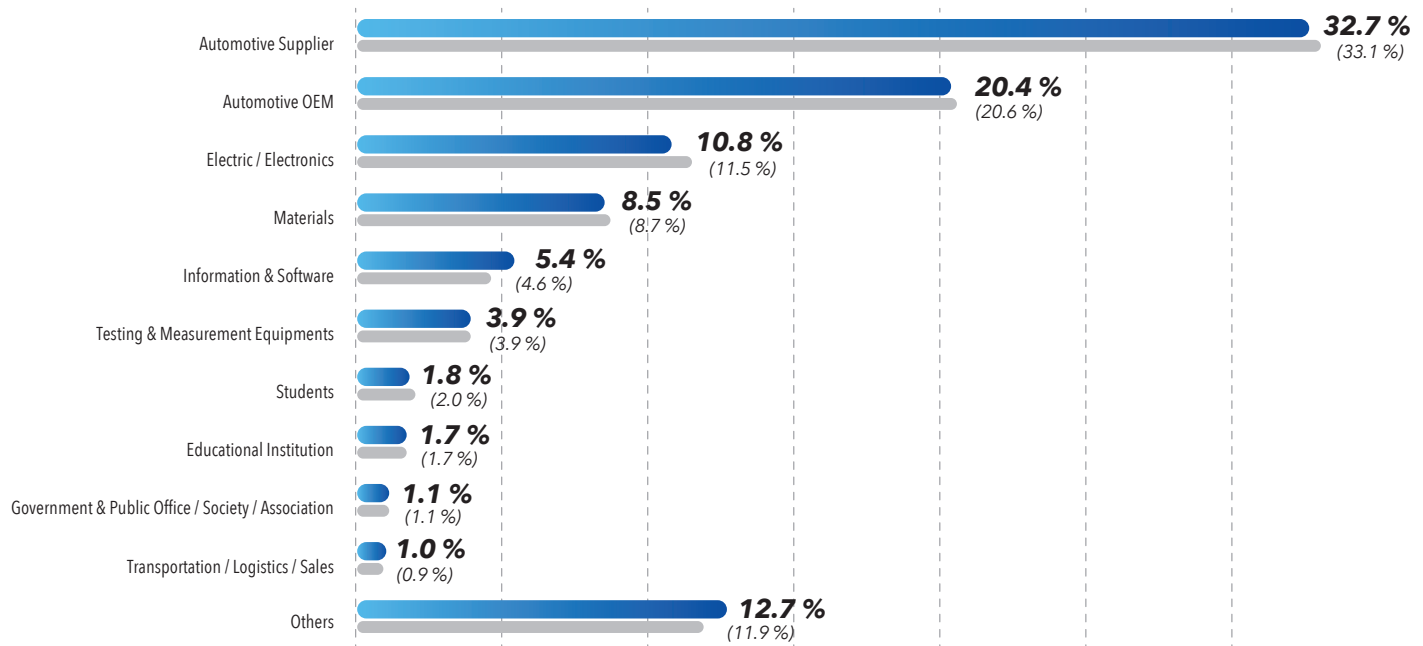
Number of Visitors for ONLINE STAGE 1

120,651

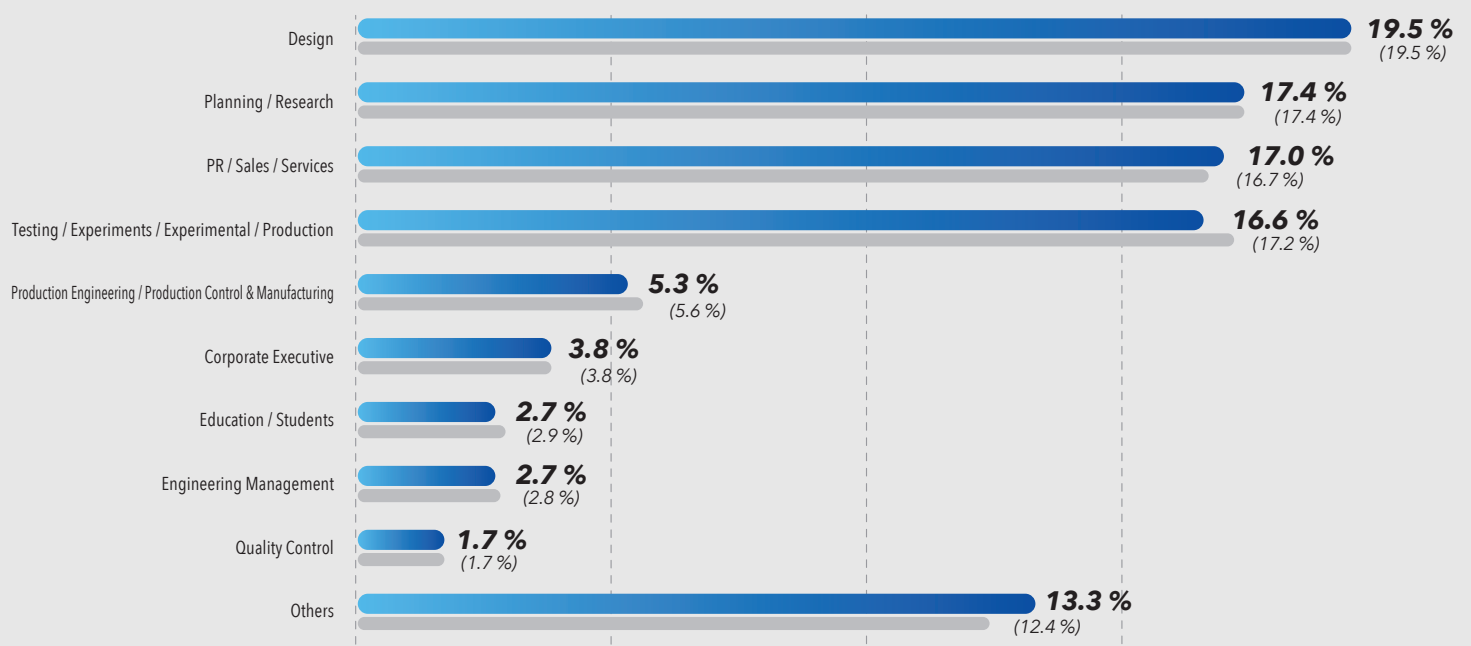


2025
2024

Business Category

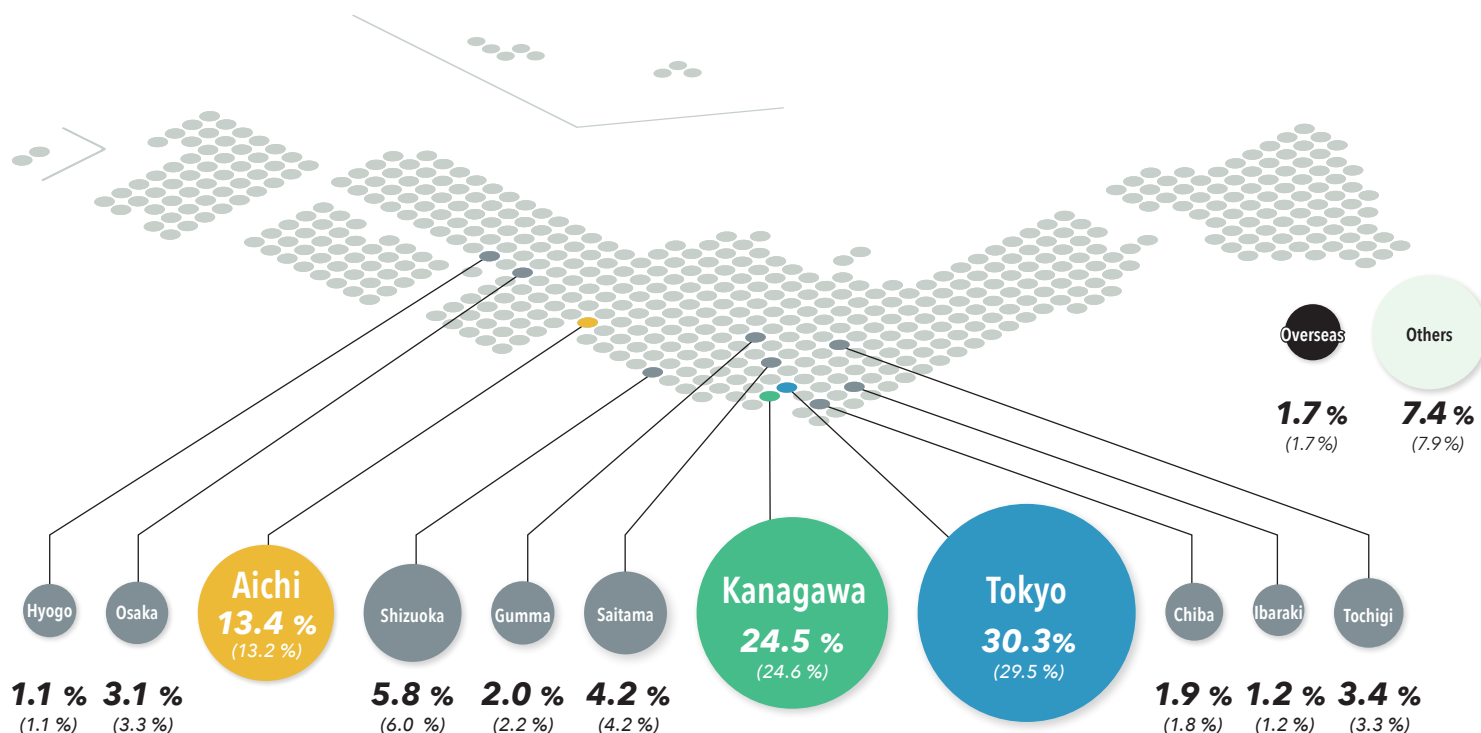


Job Category



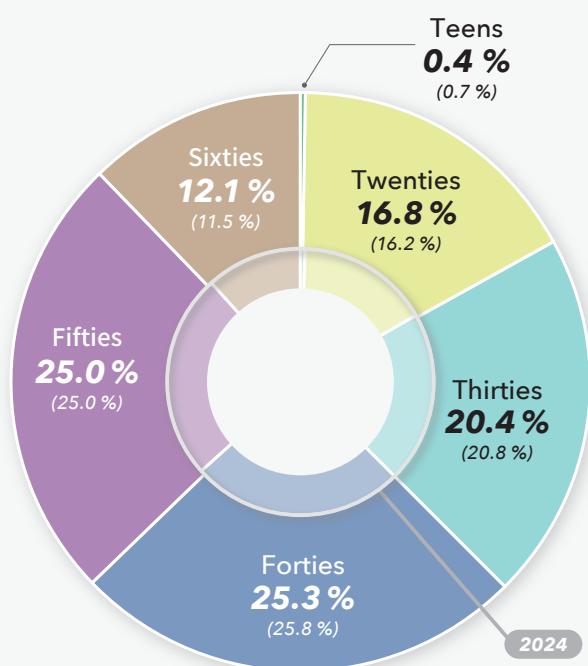
*() figures for 2024

Region

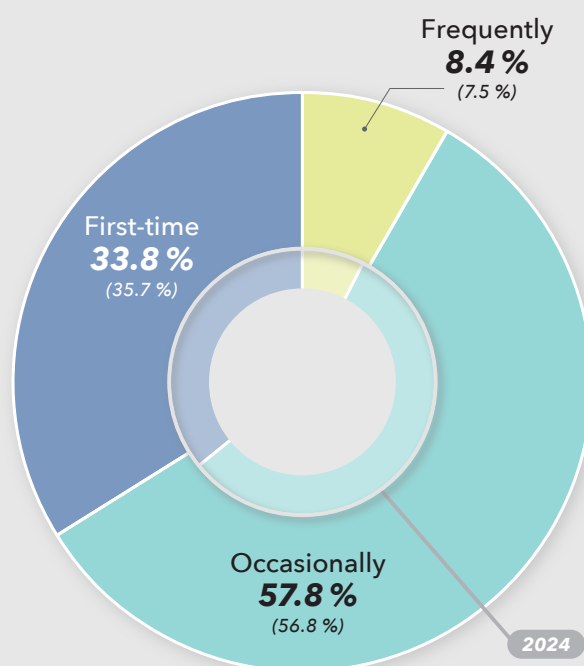


*Inner diameter and () figures for 2024

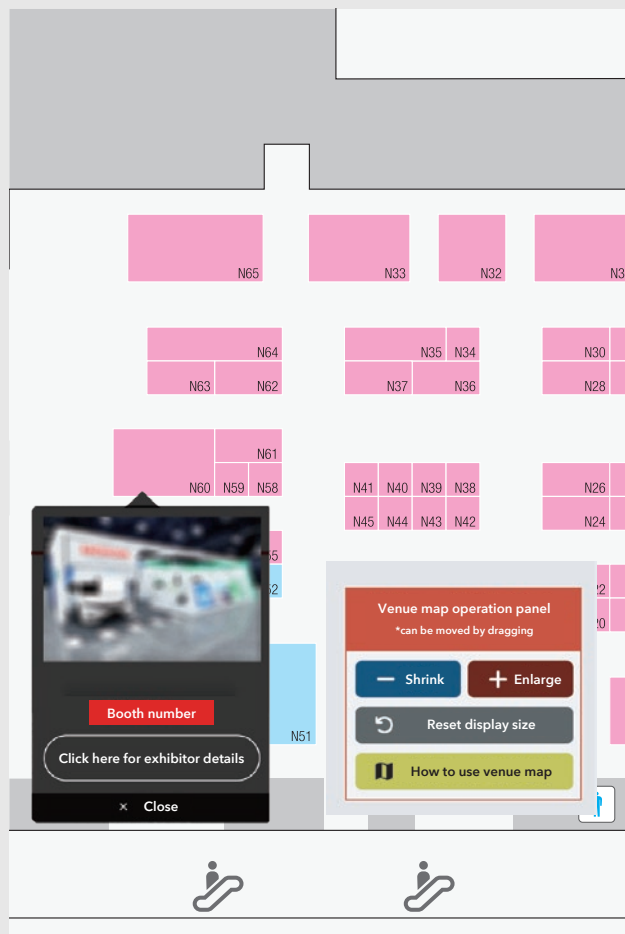
Age



Frequency of Visits



Digital map function



Approximately **1** in **3** visitors stated that they used the digital map!

(Calculated from the Yokohama visitor questionnaire.)

95.2%

of the total number of booths

Total exhibitor accounts: **527** companies

Average number of pinned booths per user:

140 pins per exhibitor

8.4 pins per user

USERS' REVIEW

Comments from users of the online exposition and digital map

The map let me identify relevant exhibitors just by entering my areas of interest. It was very useful tool for selecting which booths to visit. It was extremely helpful for making the most of my limited visiting time.

The AI search function identified a wide range of relevant exhibitors. It was a convenient tool, but I think it could be made more accurate to identify relevant booths even more easily.

The ability to display your viewing history on the map was very useful. A function for printing the map showing position markers would have made going around the booths even more efficient.

I used the search and map functions as preparation for making my way around the massive venue as efficiently as possible. It was useful for creating routes at the venue itself.

It eliminated the need for a paper map and helped me move around with just a smart phone. As there were communication delays during busy periods, an advance download function would have made it even better.

I used it to help recall the details of exhibits after the event. It helped me to write my report as I used it to search for product and company names that I'd forgotten.

VISITORS SURVEY

Valid Responses: 1,393



VISITORS' VOICE

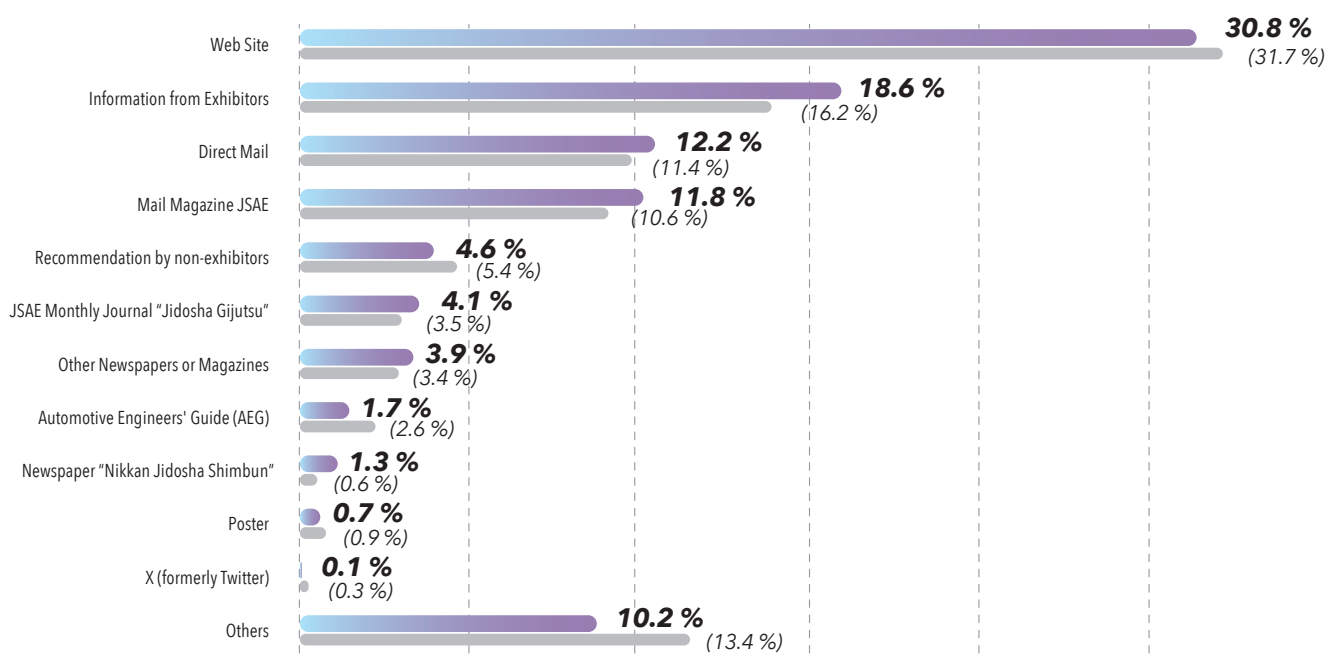
The scale of the exposition is growing every year and it's becoming difficult to see all the booths in a single day. I realized how important it is to check out the details of the exhibits in advance online and learn how to experience the exposition most efficiently. I'd like to have an easier way of narrowing down the booths.

To make the most of the exposition, it would be useful to have an outline that shows the main technologies and business fields of the exhibitors at a single glance. I hope that the accuracy of visitor-exhibitor matching can be increased even further by enhancing searchability using technologies such as generative AI.

I love the lively atmosphere of the in-person exposition, but the ease and flexibility of the online exposition is just as appealing. It was extremely helpful to be able to view the online exposition during the week and come to the in-person event between Wednesday and Friday. I'd like you to continue with this hybrid format in the future.

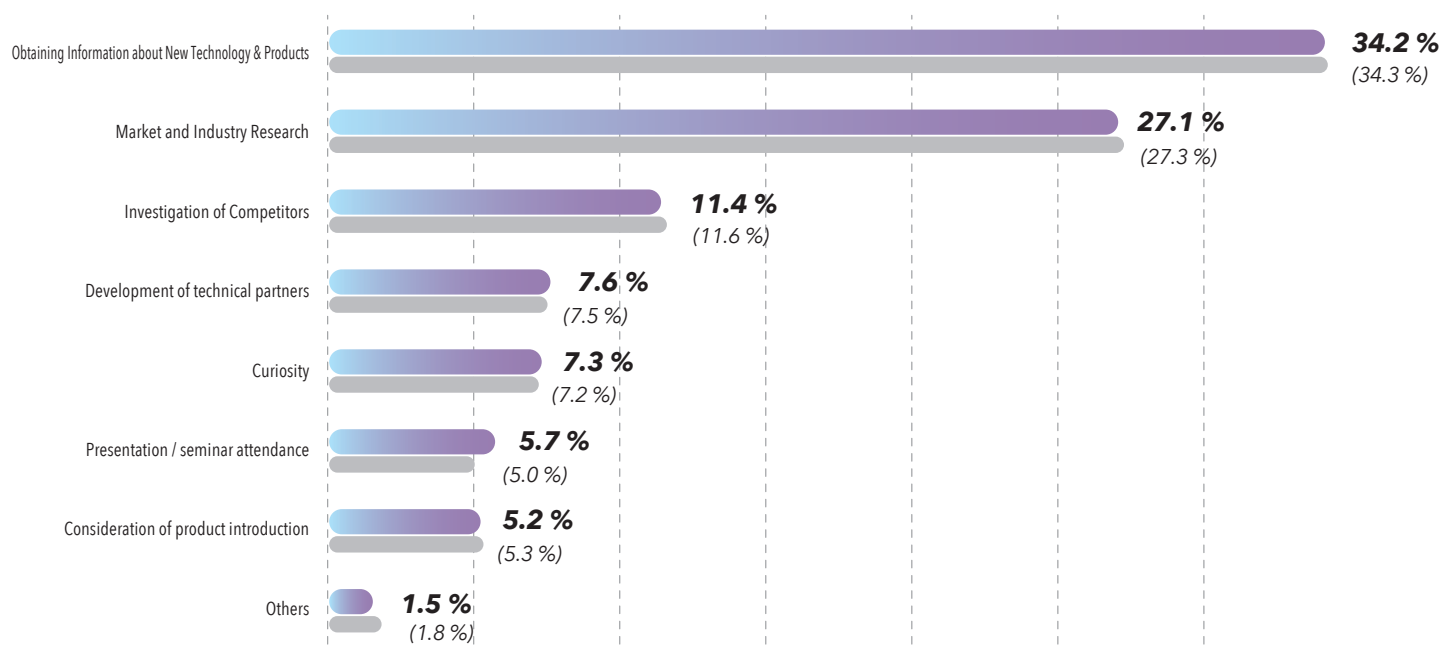
Ideally, I want to concentrate on listening to explanations at the in-person event and then go online afterward to review the written materials. However, some exhibitors did not provide their materials online, which was a shame. I think it would be easier to make use of the online exposition if more companies make their written materials available online.

How Visitors Knew about the Exposition

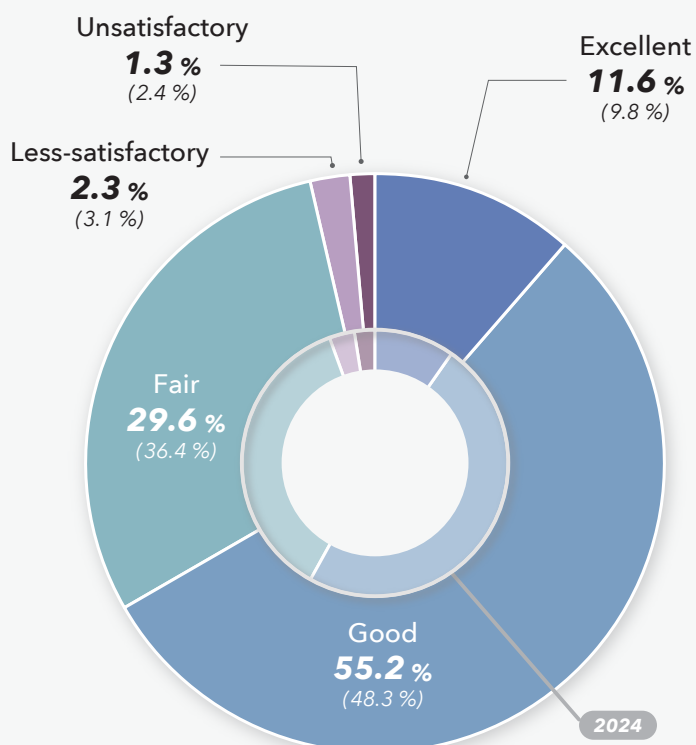


2025
2024

Purpose of Visit



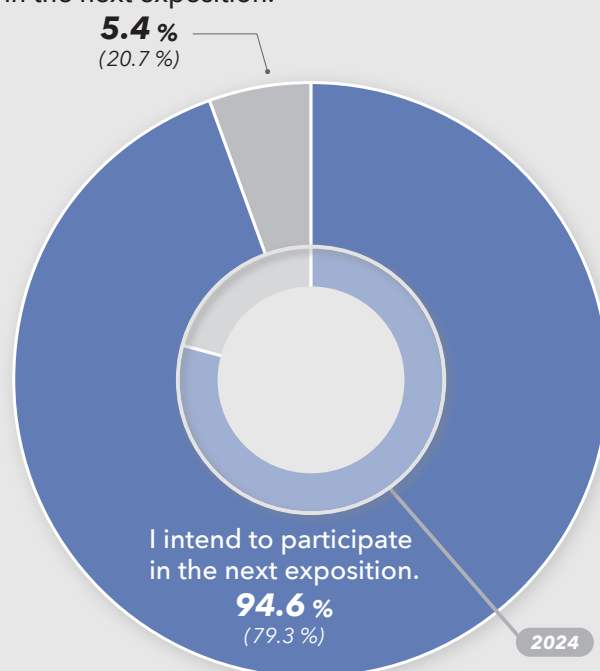
Satisfaction with Visit



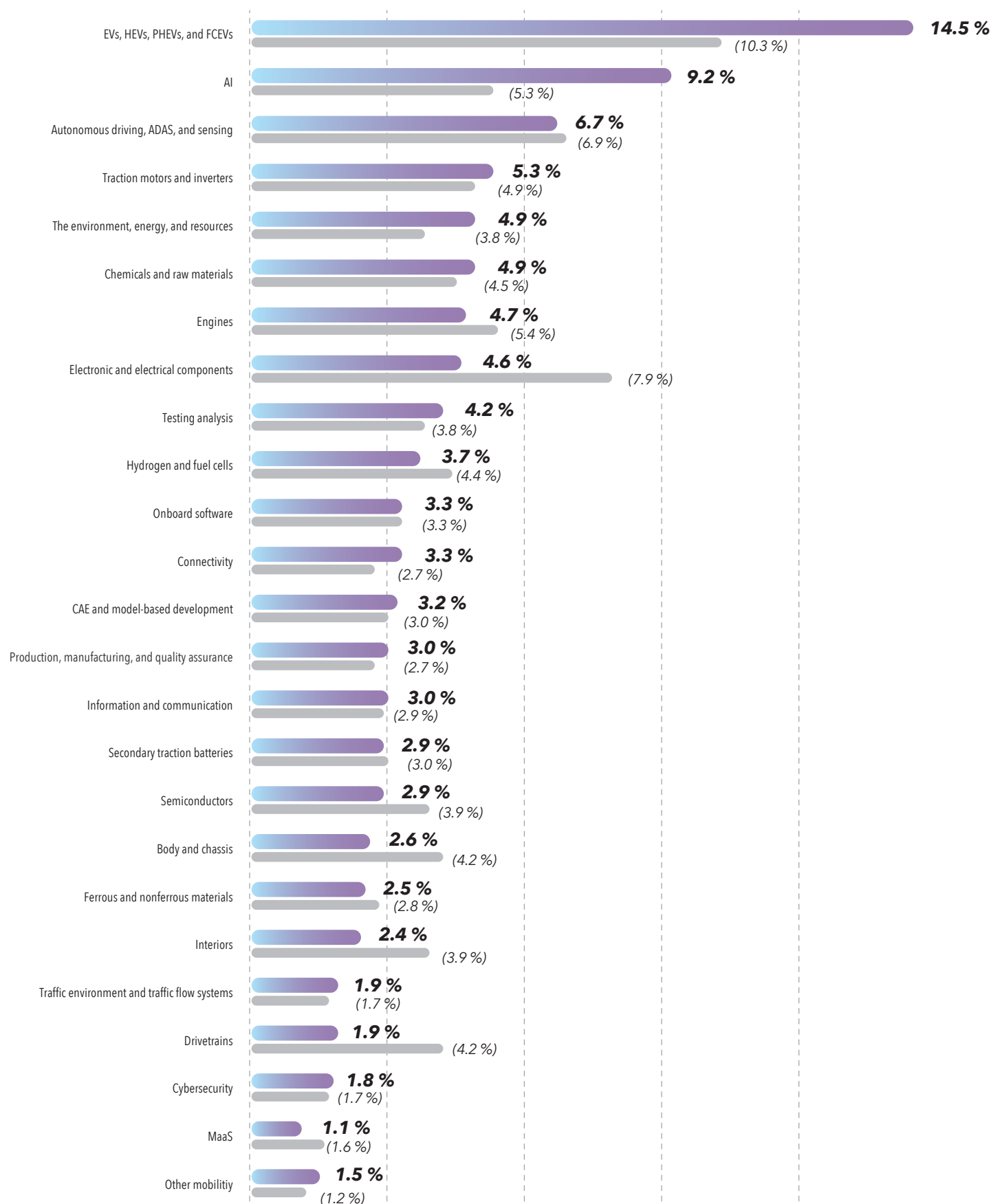
*Inner diameter and () figures for 2024

Likelihood of attending the next exposition

I do not intend to participate in the next exposition.



Exhibition Categories of Interest



EXHIBITORS SURVEY

Valid Responses: 43



EXHIBITORS' VOICE

Providing extensive online content in advance led to an increase in the number of visitors to our homepage and the number of visitors interested in our products. We really appreciated how these things are connected. Visitors to our booth had collected information online in advance, which raised the quality of our interaction.

Holding an exhibitor seminar naturally attracted more people to our online booth and created a synergistic effect. One key thing we want to exploit even more in the future is expanding awareness and obtaining leads by creating a mutual effect between our online and in-person exhibitions.

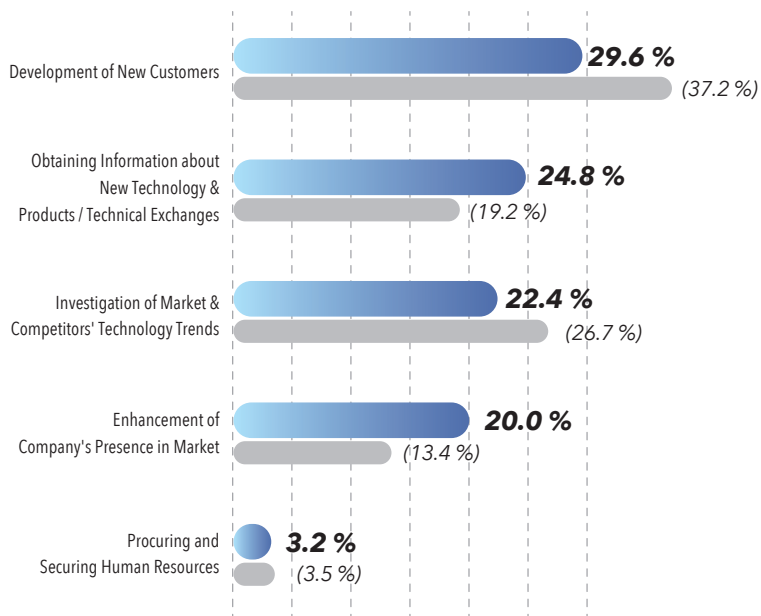
I don't know if the product information we posted for the online exposition appealed to search engine optimization (SEO) algorithms or generative AI learning, but we have continued to attract inquiries via our web page even after the end of the exposition. We intend to continue exhibiting at the online exposition in the future because of these mid-to-long term impacts.

Since we only have limited internal resources to prepare for both the online and in-person expositions, we weren't able to get round to creating English or more specialized content. However, we were worried that skipping the online exposition would lower our presence. Having some sort of content-creation support system might help us make better use of the opportunity.

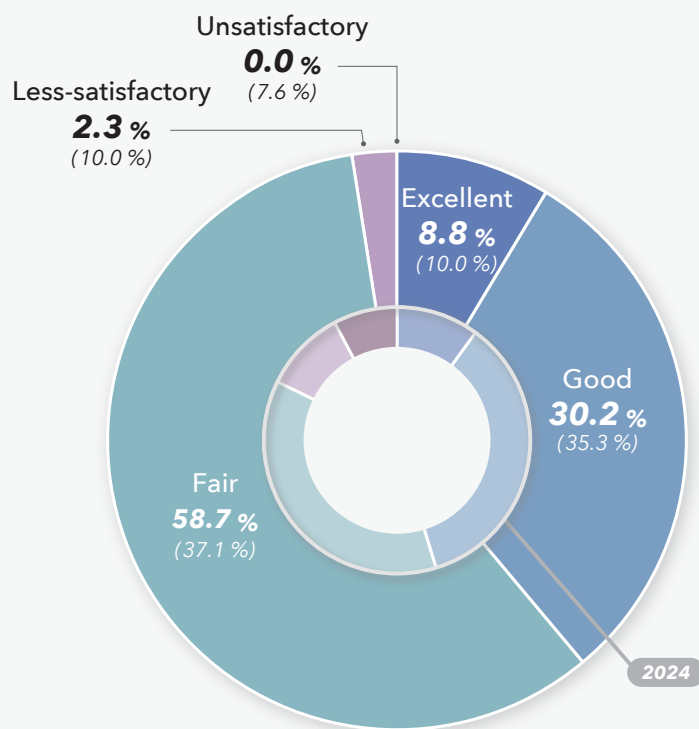
2025
2024

*Inner diameter and () figures for 2024

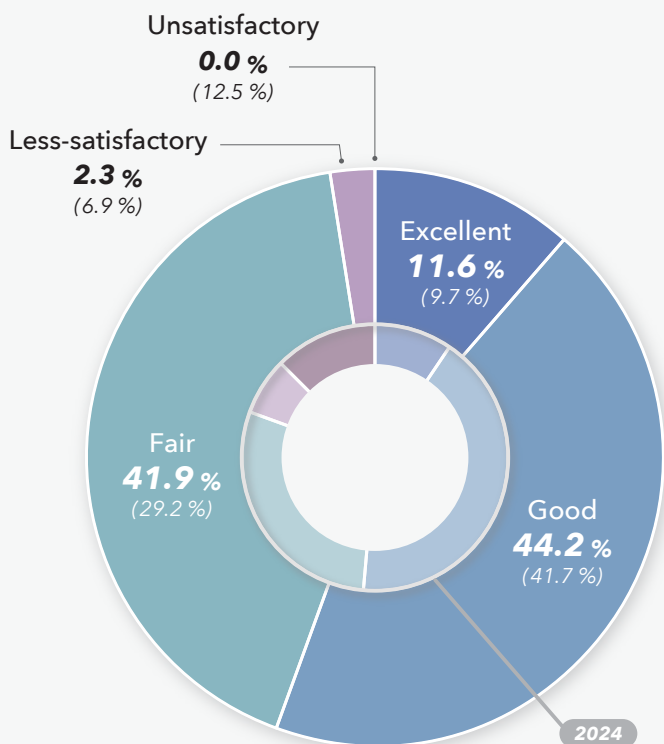
Purpose of Exhibit



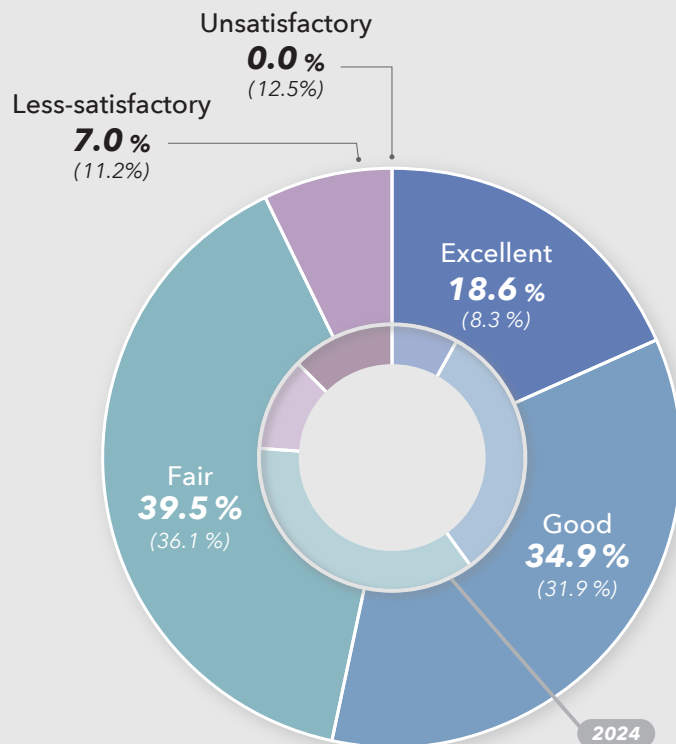
Satisfaction with Exhibit



Impression of Visitors



Comprehensive Evaluation



ACCESS RANKING

- Exhibitor Information Page Access Ranking -

During the Automotive Engineering Exposition 2025 ONLINE STAGE 1, held from Wednesday, May 14 to Wednesday, June 4, a total of 94,522 people registered to attend.

Below are the Top 30 exhibitors whose pages received the highest number of visits.

STAGE 1 TOP 10 Most Accessed Exhibitors



1 Toyota Motor Corporation

6 Toyota Boshoku Corporation



2 DENSO Corporation

7 SUBARU Corporation



3 Honda Motor Co., Ltd.

8 Mitsubishi Motors Corporation

4

Nissan Motor Co., Ltd.

9 AISIN Corporation

5

Mazda Motor Corporation

10 Suzuki Motor Corporation

11 Mitsubishi Chemical Corporation

21 Sumitomo Electric Industries Ltd.

12 Isuzu Group
(Isuzu Motors / J-Bus / UD Trucks / Isuzu Linex)

22 KANEKA Corp.

13 Tokai Rika Co., Ltd.

23 Daitron Co., Ltd.

14 Yamaha Motor Co., Ltd.

24 YAZAKI Corp.

15 Furukawa Electric Co., Ltd.

25 TOYODA GOSEI Co., Ltd.

16 Schaeffler Japan Co., Ltd.

26 Bosch Corp.

17 SEKISUI CHEMICAL Co., Ltd.

27 Asahi Kasei Corp.

18 Hino Motors, Ltd.

28 SCSK Corp.

19 JTEKT CORPORATION

29 DaikyoNishikawa Corporation

20 TOYOTA AUTO BODY Co., Ltd.

30 ALPS ALPINE Co., Ltd.

JSAE Special Presentations

Archive streaming will be available from Wednesday, May 28 to Wednesday, June 4.
* The archives will remain available for JSAE members only from Thursday, June 5 to Friday, June 13.

Japan's Mobility Digital Transformation (DX) Strategy

Takeru Ito Director, Mobility Digital Transformation Office, Automobile Division, Manufacturing Industries Bureau, **Ministry of Economy, Trade and Industry**

The Future of Mobility Using 5G and 6G Technology

Takehiro Nakamura Chief Standardization Officer / Corporate Evangelist, R&D Strategy Department, **NTT DOCOMO Inc.**

The Future of Evolving AI: Towards a Society Where Humans and AI Coexist

Satoshi Kurihara Professor, Faculty of Science and Technology, **Keio University**

Latest Trends in Mobility Services inside and outside Japan

Kai Kawate / Kai Inoue Senior Consultant, Urban Innovation Consulting Department, Consulting Division, **Nomura Research Institute**

Evolution in AI-Driven Image Recognition Technologies

Hironobu Fujiyoshi Professor, Department of AI and Robotics, College of Science and Engineering, **Chubu University**

Developing Embodied Foundation Models for Full Autonomous Driving

Shunsuke Aoki Co-founder, **Turing Inc.**

Chief Engineer Presentations

Archive streaming will be available from Wednesday, May 28 to Wednesday, June 4.
* The archives will remain available for JSAE members only from Thursday, June 5 to Friday, June 13.*

The Development Story of the New Forester

Katsuro Tadaki Project General Manager, Product Business Div, **SUBARU CORPORATION**

The Development Story of the New Outlander PHEV

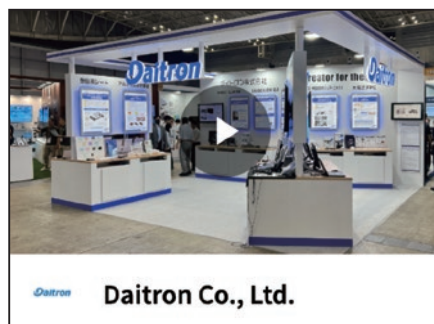
Makoto Kamihiro General Manager, HEV/PHEV promotion, Project Development Management Department, Product Development Division, **MITSUBISHI MOTORS CORPORATION**

Exhibitors Seminar

ARKEMA	Arkema's Specialty Materials
ATESTEO Japan	Inverter durability testing using passive and active loads.
AVL JAPAN K.K.	Introduction of Brake Wear Measurement Methods for Euro7 and Future Trend
dSPACE Japan K.K.	Evolution and extension of the in-vehicle software development environment for SDV development.
FunctionBay K.K.	Introduction of dynamic analysis considering friction & heat transfer for gears, brakes & clutches
HORIBA, Ltd.	Smart regulatory testing! HORIBA's solutions enhance efficiency and labor saving.
HORIBA, Ltd.	Zero physical strain in electricity consumption tests! Next-gen solution for efficient, labor-saving
Japan Novosense Microelectronics co., Ltd.	NOVOSENSE Automotive Solution Introduction
Keisoku Engineering System Co., Ltd.	Introducing Simulation Technologies Driving the Automotive Industry
MEIDENSHA CORPORATION	MEIDEN PROPOSAL FOR EVALUATION OF ELECTRIFIED POWERTRAIN
Moving Magnet Technologies SA	Advanced new generation motor & sensor technology presented by French mechatronics experts
Nihon Onkyo Engineering Co., Ltd.	"Shin" Acoustic Performance Development for Sound-Proofing Materials, Parts, and Vehicle design
Nihon Synopsys G.K.	Automotive Testing Efficiency Framework (ATEF) Introduction
Nihon Synopsys G.K.	Vehicle Electronic Digital Twin CI/CD Testing for SDV development
ONO SOKKI CO., LTD.	Supporting Data Governance with Ono Sokki's GPS Speedometer in Type Approval Testing
PolyWorks Japan K.K.	Digital thread for 3D measurement
Prometech Software, Inc.	Introducing the latest trends in Particleworks
S & P Global Mobility	Impact of the US protectionism on the global automotive industry
SCSK Corporation	Improvement and Optimization of Mold Design Using the Autonomous Optimization Function of SIGMASOFT
SCSK Corporation	Introduction to SCSK's Topology Optimization Solution: CAE Bringing Innovation to Structural Design
SCSK Corporation	Materials Informatics in Battery Materials Development
SOLIZE Corporation	Utilizing 3D Printers for Final Products - Achievements and New Options in the Automotive Industry -
Sunwa Trading Corporation	Continuous Fiber Thermoplastic Composites Material
TECHMATRIX CORPORATION	Introduction of efficiency improvement methods to solve in-vehicle and embedded development issues
Vicor	Latest Vicor power solutions unlock the benefits of zoned electrical and electronic architectures

Technical Information Briefings

These briefings consisted of short (3- to 5-minute) videos that focused on the details of technologies and products on display at the Exposition through interviews with key people, scenes of the product in action, and so on.



EXHIBITORS LIST

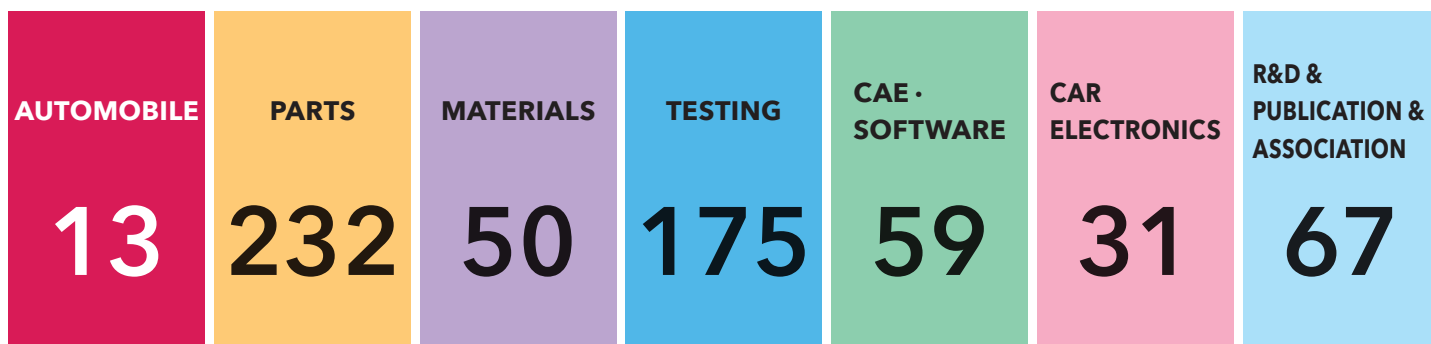
THE NUMBER OF
EXHIBITORS

627

THE NUMBER OF
EXHIBIT BOOTHS

1,470

*Total number for YOKOHAMA
and ONLINE STAGE 1



Category-by-category / listed in alphabetical order

Joint/group exhibitors are indented and "●" shows exhibitors in the online exposition only.

AUTOMOBILE

DAIHATSU MOTOR Co., Ltd.
Hino Motors, Ltd.
Honda Motor Co., Ltd.
ISUZU GROUP
- ISUZU MOTORS LIMITED
- UD Trucks Corporation
Mazda Motor Corp.
MITSUBISHI MOTORS Corp.
Nissan Motor Co., Ltd.
SUBARU Corp.
Suzuki Motor Corporation
TOYOTA AUTO BODY Co., Ltd.
Toyota Motor Corp.
YAMAHA MOTOR Co., Ltd.

PARTS

Advanex Inc.
AICHI STEEL CORPORATION
Aiko Spring Co., Ltd.
AISAN INDUSTRY Co., Ltd.
AISIN Corp.
Albonair GmbH Ltd.
ALPS ALPINE Co., Ltd.
American Axle & Manufacturing(AAM)
Amphenol Japan Ltd.
Amsted Automotive Group
Analys Research Corp.
- Chuo Kogaku Shuppan
Aomi Precision Co., Ltd.
Asahi Forge Corp.
ASAHI RUBBER Inc.
Astemo, Ltd.
Autolink Japan Co., Ltd.
Baotou Tianhe Magnetics Technology Co., Ltd.
BOCAR
BorgWarner Inc.
Bosch Corp.
Bourns Asia Pacific Inc. Japan Branch Inc.

Brose Japan Ltd.
BROTHER SALES, LTD. Co., Ltd. ●
Caillau
CHUO SPRING Co., Ltd.
Continental Automotive
CPE ELECTRONICS Co., Ltd.
CWB Electronics Japan Co., Ltd.
Daidometal Co., Ltd.
DAIICHI JITSUGYO Co., Ltd.
DaikyoNishikawa Corporation
Daitron Co., Ltd.
Delfingen Japan K.K.
Delta Kogyo Co., Ltd.
DENSO Corp.
Elephantech Inc.
Elmos Japan K.K.
ElringKlinger Marusan Co., Ltd.
EXEDY Corp.
- Dynax Corporation
F.C.C. Co., Ltd.
FUJIKURA COMPOSITES Inc.
FUKOKU Co., Ltd.
- TOKYO RUBBER MFG. CO, LTD
Furukawa Electric Co., Ltd.
FUTABA INDUSTRIAL Co., Ltd.
G-TEKT Co., Ltd.
Gestamp AutoTech Japan Co., Ltd.
GMB Corp.
HAMAMATSU PHOTONICS K.K.
HASHIBA INTERNATIONAL Inc.
HEISHIN Ltd.
HellermannTyton Co., Ltd.
HIROSE ELECTRIC Co., Ltd.
HKS Co., Ltd.
HKT Corp.
HONDA TSUSHIN KOGYO Co., Ltd.
HOTTY POLYMER Co., Ltd.
I-PEX Inc.
ICHIKOH INDUSTRIES Ltd.
igus K.K.
IJTT Co., Ltd.

IKUYO Co., Ltd.
IRISO ELECTRONICS Co., Ltd.
ITO KINZOKU KOGYO Co., Ltd.
IWATA BOLT Co., Ltd.
iwis mobility systems Japan K.K.
Japan Aviation Electronics Industry, Ltd.
JATCO Ltd.
JL MAG RARE-EARTH JAPAN Co., Ltd.
JMC Corp.
JTEKT CORPORATION
KASAI KOGYO Co., Ltd.
KATO SEISAKUSHO Co., Ltd.
KAUTEX JAPAN Corp.
KEEPER Co., Ltd.
KEIHIN SEIMITSU KOGYO Co., Ltd.
KEL Corp.
Kimura Foundry Co., Ltd.
- Laubinger + Rickmann GmbH & Co. KG
- Grunewald GmbH & Co. KG
Knorr-Bremse Commercial Vehicle Systems Japan Ltd.
KOIWA Co., Ltd.
- AOKI Manufacturing Co., Ltd.
KURASHIKI KAKO Co., Ltd.
Kurimoto Co., Ltd.
Kuwahara Casting Corporation Co., Ltd.
Leaner
Linamar Japan, Inc.
MAHLE Group
Manufacturing Support Center Shimosuwa
- Kyoshin Seiko Co.,Ltd.
- CERIOTEC Co.,Ltd.
- Yamato Denki Ind Co.,Ltd.
- Ings Shinano Co.,Ltd.
- NAGANO HIDAKA Co.,Ltd.
Martinrea Automotive Japan Inc.
Marubeni Ele-Next Co., Ltd.
MATSUI UNIVERSAL JOINT Corp.
Matsumoto Kosan Co., Ltd.
Maxell, Ltd.
MD ELECTRONICS Japan G.K.
METALART Corp.

MICRO FASTENERS Co., Ltd.
 MinebeaMitsumi Inc.
 Mitsubishi MFG Co., Ltd.
 - Ryujinmura Shinrinkumiai
 - Yamato Kensetsu
 MIZUNO TEKKOSHO Co., Ltd.
 Moog Japan Ltd.
 Morpho, Inc.
 MOVING MAGNET TECHNOLOGIES SA
 - CPM
 Murata Manufacturing Co., Ltd.
 MURATEC MECHATRONICS Co., Ltd.
 NACHI-FUJIKOSHI Corp.
 Naka Liquid Control Co., Ltd.
 namitei Co., Ltd.
 NHK spring Co., Ltd.
 NICHICON Corp.
 NIHON PLAST Co., Ltd.
 Nihon Spindle Manufacturing Co., Ltd.
 Nikkeikin ALMO Co., Ltd.
 Nippon Cannon Inc.
 Nippon Chemi-Con Corp.
 Nippon POP Rivets and Fasteners Ltd.
 Nippon Seiki Co., Ltd.
 NIPPON SOSEY KOGYO Co., Ltd.
 Nippon Tanshi Co., Ltd.
 NISSIN PREVO Co., Ltd.
 Niterra Co., Ltd.
 NITTOSEIKO Co., Ltd.
 NIX Inc.
 NODA PLASTIC SEIKOU Co., Ltd.
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 NPR-RIKEN Corp.
 NSK Ltd.
 NTN Corp.
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 Ogawa Industry Co., Ltd.
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 - IBARA SEIKI Co., Ltd.
 - KAWAMURAKAKOU Co., Ltd.
 - KYOWA Fine Tech Co., Ltd.
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 - SEIMITSU SPRING CO., LTD.
 - TIMEC inc.
 - HIRUTA KOGYO CO., LTD.
 - Fujioka Engineering Co., Ltd.
 - YUASA SYSTEM CO., LTD.
 - YUASA CO., LTD.
 Origin Co., Ltd.
 Osaka Forming Co., Ltd.
 OTICS Corp.
 Panasonic Industry Co., Ltd.
 PEM Japan K.K.
 PROFIL Japan
 PUES Corp.
 Resilire Inc.
 Resonac Corporation
 Rheinmetall AG
 RHYTHM Co., Ltd.
 Rollax Japan

RYOBI Ltd.
 Saint Gobain K.K.
 sanei industries Co., Ltd.
 Sango Co., Ltd.
 SASAKI Inc.
 Sawakyu Industries Co., Ltd.
 Schaeffler Japan Co., Ltd.
 Schunk Sonosystems
 Sensata Technologies Japan Ltd.
 Seoul Semiconductor Co., Ltd.
 Shigeru Co., Ltd.
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 SJM Co., Ltd.
 SMK Corp.
 SONCEBOZ
 SPAL Japan K.K.
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 Stratasys Japan Co., Ltd.
 Sugiura Seisakusho Co., Ltd.
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 Sumitomo Heavy Industries Ltd.
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 - Topia Co., Ltd.
 SUPWAT Inc.
 SUSPA (Nanjing) Co., Ltd.
 T. FUKASE & Co., Ltd.
 - CORNES Technologies Ltd.
 - DKSH Market Expansion Services Japan K.K.
 - MICRODIA SA
 - WITELS-ALBERT GmbH
 - DSE Test Solutions A/S
 - FMS Force Measuring Systems AG
 - Aim Systems GmbH
 - Clinton Instrument Company
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 Taiho Kogyo Co., Ltd.
 TAIYO MANUFACTURING Co., Ltd.
 TAIYO YUDEN Co., Ltd.
 Takagi Seiko Corp.
 TBK Co., Ltd.
 TE Connectivity Japan
 TODA RACING Co., Ltd.
 TOKAI RIKI Co., Ltd.
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 TSUBAKIMOTO CHAIN CO.
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 Vicor ●

Victrex Japan Inc.
 VisasQ Inc.
 VOSS Japan Ltd.
 Wieland
 Witzemann Japan K.K.
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 YANAGAWA SEIKI / DIAMET
 YAZAKI Corp.
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 ASANO LAB Co., Ltd.
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 Bax inc. / MSR inc.
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 DELO Industrial Adhesives & APPEX
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 ThreeBond Co., Ltd.
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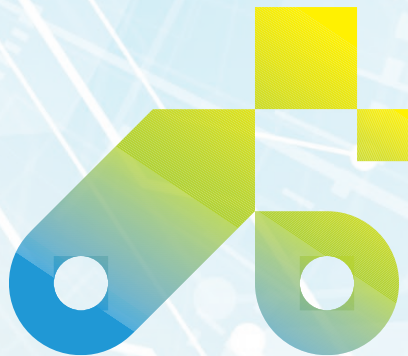
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Schedule of next year's expositions

Organizer: Society of Automotive Engineers of Japan, Inc. (JSAE)



人とくるまのテクノロジー展

Automotive Engineering Exposition

YOKOHAMA PACIFICO
Yokohama

2026 5/27^{WED} 28^{THU} 29^{FRI}

ONLINE STAGE 1* 2026.5/20^{WED} ~6/10^{WED}

NAGOYA Aichi Sky Expo

2026 6/17^{WED} 18^{THU} 19^{FRI}

ONLINE STAGE 2* 2026.6/10^{WED} ~7/1^{WED}

*The dates for ONLINE STAGE 1 and 2 are subject to change.

Automotive Engineering Exposition Official Website ▶

The start of exhibitor applications is scheduled for the end of October 2025.
Details will be posted on the official site at a later date.



Inquiries: The Exposition Management Coordinator , Taiseisha Ltd.
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人とくるまのテクノロジー展 2025 ONLINE

Automotive Engineering Exposition 2025 ONLINE